



The Top 50 Podcasts in the U.S. for Q1 2024

FOR IMMEDIATE RELEASE

Somerville, NJ May 14, 2024 – [Edison Research](#) announces the Top 50 Podcasts in the U.S. based on reach for Q1 2024 among weekly podcast listeners age 13+.

The list ranks podcasts based on total audience reach from [Edison Podcast Metrics](#). Interviews were conducted continuously throughout the quarter in English and Spanish. Rankings are based on listening over the full period. All respondents reported listening to podcasts in the last week.

Remaining in the Top 3 from Q4 2023 into Q1 2024 are *The Joe Rogan Experience*, *Crime Junkie*, and *The Daily*.

1. *The Joe Rogan Experience*
2. *Crime Junkie*
3. *The Daily*
4. *New Heights with Jason and Travis Kelce* (Top 4 debut)
5. *Dateline NBC*
6. *This American Life* (+1)
7. *Call Her Daddy* (+5)
8. *SmartLess* (+2)
9. *Morbid* (+2)
10. *Stuff You Should Know* (-6)

In the fourth quarter of 2023, *New Heights with Jason and Travis Kelce* made an impressive leap into the [Top 10](#). This quarter, the show rose even further, ranking fourth overall.

In The Top 50 for the first time: Some exciting newcomers make their debut in the Top 50. Debuting at #11, *Club Shay Shay* gained traction with a viral episode featuring Monique and Katt Williams, even earning a parody on Saturday Night Live. *Nightcap*, co-hosted by *Club Shay Shay*'s Shannon Sharpe, debuted at #46. *The Tucker Carlson Podcast*, which launched in early December 2023 at the same time as Carlson's own streaming network, debuted at #24.

The *Basement Yard*, a sensation on TikTok, secured the #40 spot, while *Dumb Blonde* came in at #45. Additionally, *The Broski Report with Brittany Broski*, launched in May 2023, has steadily risen to #48 and was featured in Edison's [Top Five Podcasts Launched in the U.S. in 2023](#).

Out of The Top 50: *The Bill Simmons Podcast*, *H3 Podcast*, *Dark History* and the *WTF with Marc Maron Podcast* bid farewell to the Top 50 this quarter.



The podcast show ranker is derived from data collected continuously during the first quarter of 2024, interviewing 5,300 weekly podcast consumers ages 13 and older in the U.S. Participants indicate which podcasts they listened to in the past week along with a variety of demographic, psychographic, and purchase-behavior information. This ranker measures reach as a percentage of the weekly podcast listening audience.

About Edison Research

Edison Research conducts survey research and provides strategic information to a broad array of clients worldwide, having conducted research in 66 countries. Edison Research's [The Infinite Dial®](#) series has been the survey of record for digital audio, social media, podcasting, smart speakers, and other media-related technologies since 1998. The company's [Share of Ear®](#) survey is the only single-source measure of all audio in the U.S. Edison Research is the leading podcast research company in the world, producing the only survey-based data on podcast listening in the U.S, [Edison Podcast Metrics](#), and has conducted research for many companies in the space. Since 2004, Edison Research has been the sole provider of election data, race projections and analysis to the National Election Pool (ABC News, CBS News, CNN, NBC News) for every presidential primary and general election.

###

For more information:

Daniella Peter Paul-Loor

Marketing Manager

dpeterpaulloor@edisonresearch.com