



Top 50 Podcasts in the U.S. for Q2 2023  
*Edison Research releases new Edison Podcast Metrics Data*

**Somerville, NJ August 1, 2023** – [Edison Research](#) announces the Top 50 Podcasts in the U.S. based on reach for Q2 2023 among weekly podcast listeners age 13+.

The list ranks podcast networks based on total audience reach from [Edison Podcast Metrics](#). The Q2 2023 ranker includes surveys completed April 2023 – June 2023 and is based on surveys of 5,352 weekly podcast listeners age 13+. This is the first podcast show ranker released from Edison Research that covers one quarter's worth of surveys.

The Joe Rogan Experience, Crime Junkie, and The Daily take the top three spots for Q2 2023.

The Top 10 Podcasts in the U.S. for Q2 2023:

1. The Joe Rogan Experience
2. Crime Junkie
3. The Daily
4. This American Life
5. Call Her Daddy
6. Dateline NBC
7. Stuff You Should Know
8. The Ben Shapiro Show
9. Office Ladies
10. SmartLess

Bad Friends, a comedy podcast with hosts Andrew Santino and Bobby Lee, debuts in the Top 50 at #34.

This ranker measures reach as a percentage of the weekly podcast listening audience.

Edison Podcast Metrics is the only podcast measurement service that measures the relative audience size and demographics of all podcast networks in the U.S. The podcast show ranker is derived from data collected continuously during the second quarter of 2023, interviewing 5,352 weekly podcast consumers ages 13 and older in the U.S. Participants indicate which podcasts they listened to in the past week along with a variety of demographic, psychographic, and purchase-behavior information. The complete list of the Top 50 Podcasts is attached.

#### About Edison Research

Edison Research conducts survey research and provides strategic information to a broad array of clients worldwide, having conducted research in 66 countries. Edison Research's [The Infinite Dial®](#) series has been the survey of record for digital audio, social media, podcasting, smart speakers, and other media-related technologies since 1998. The company's [Share of Ear®](#)

survey is the only single-source measure of all audio in the U.S. Edison Research is the leading podcast research company in the world, producing the only survey-based data on podcast listening in the U.S, [Edison Podcast Metrics](#), and has conducted research for many companies in the space. Since 2004, Edison Research has been the sole provider of election data, race projections and analysis to the National Election Pool (ABC News, CBS News, CNN, NBC News) for every presidential primary and general election.

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