



# **Portents for November:**

A Review of the Edison Research  
Democratic Primary Exit Polls



# Questions or comments?

Email: [info@edisonresearch.com](mailto:info@edisonresearch.com)

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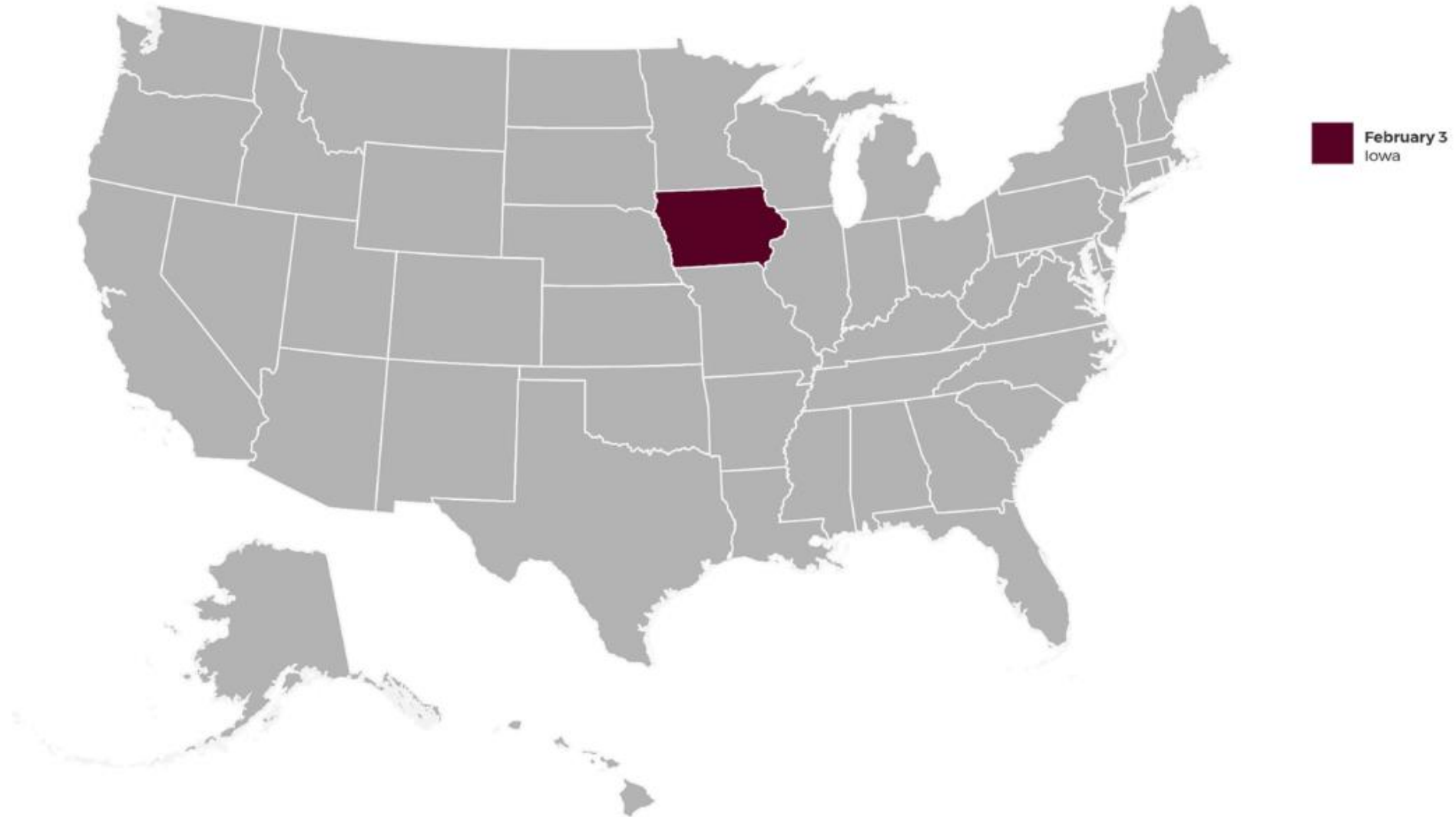


In 2020, Edison Research conducted entrance and exit polls in 23 states



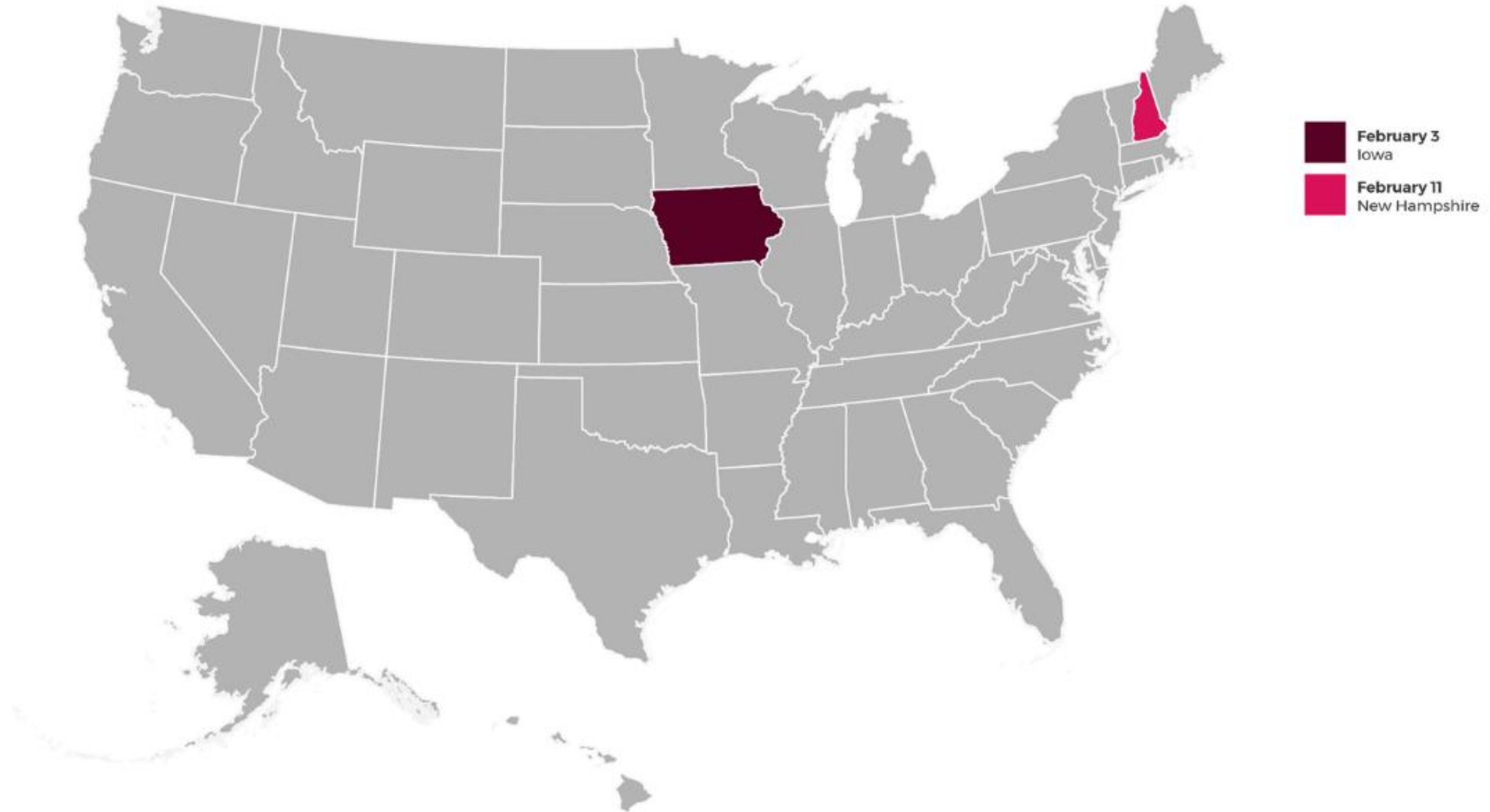


# In 2020, Edison Research conducted entrance and exit polls in 23 states



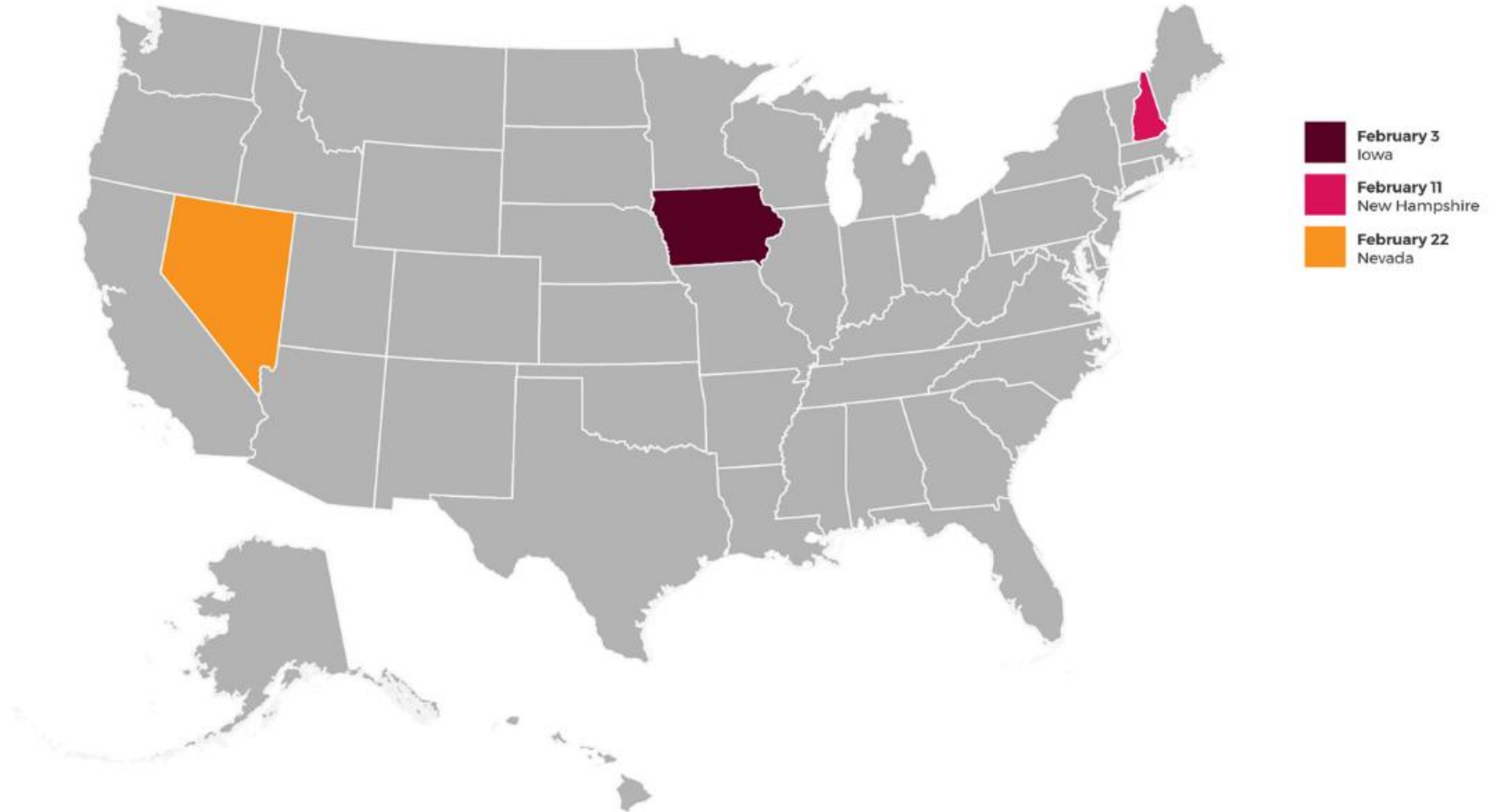


# In 2020, Edison Research conducted entrance and exit polls in 23 states





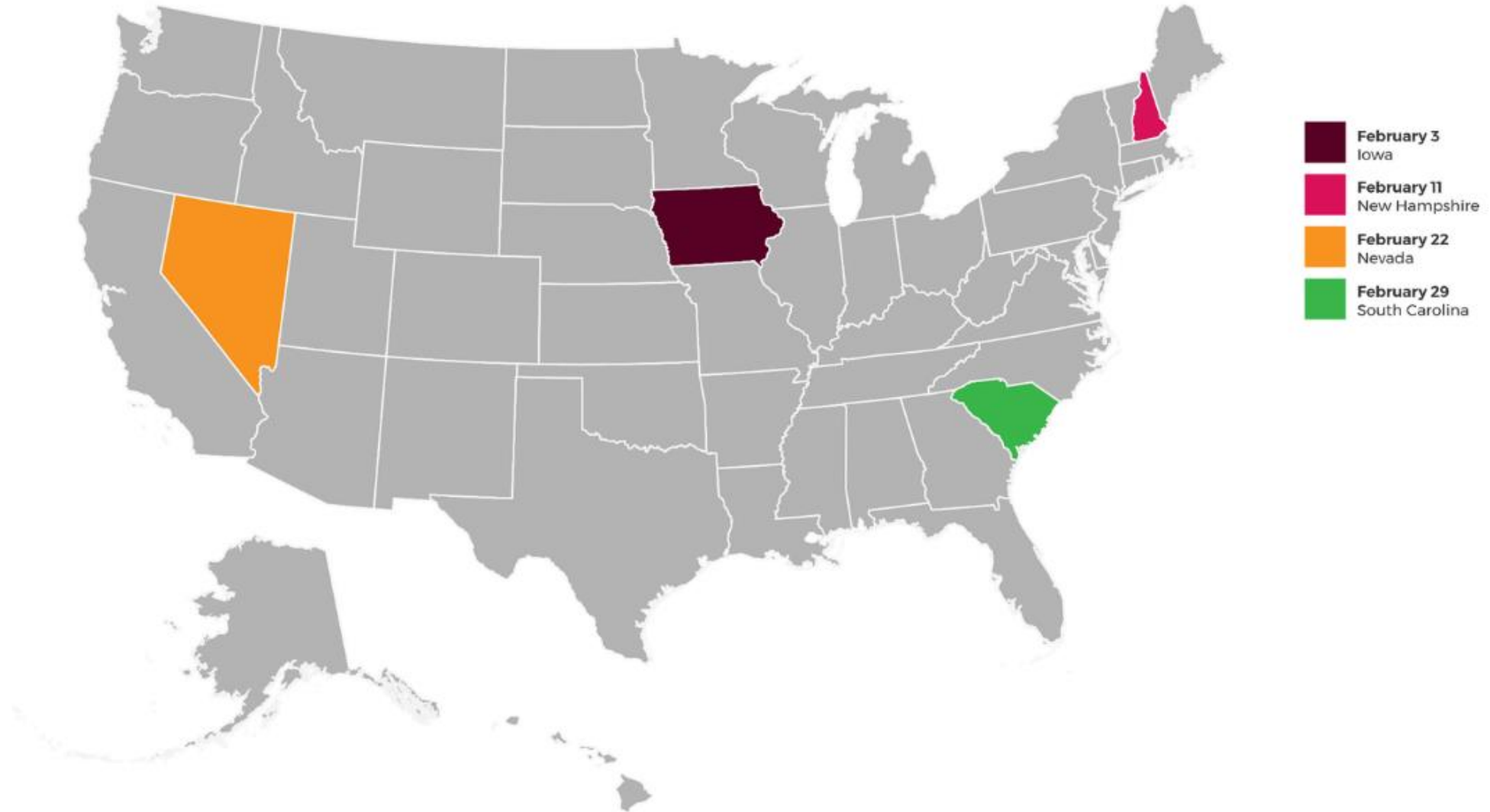
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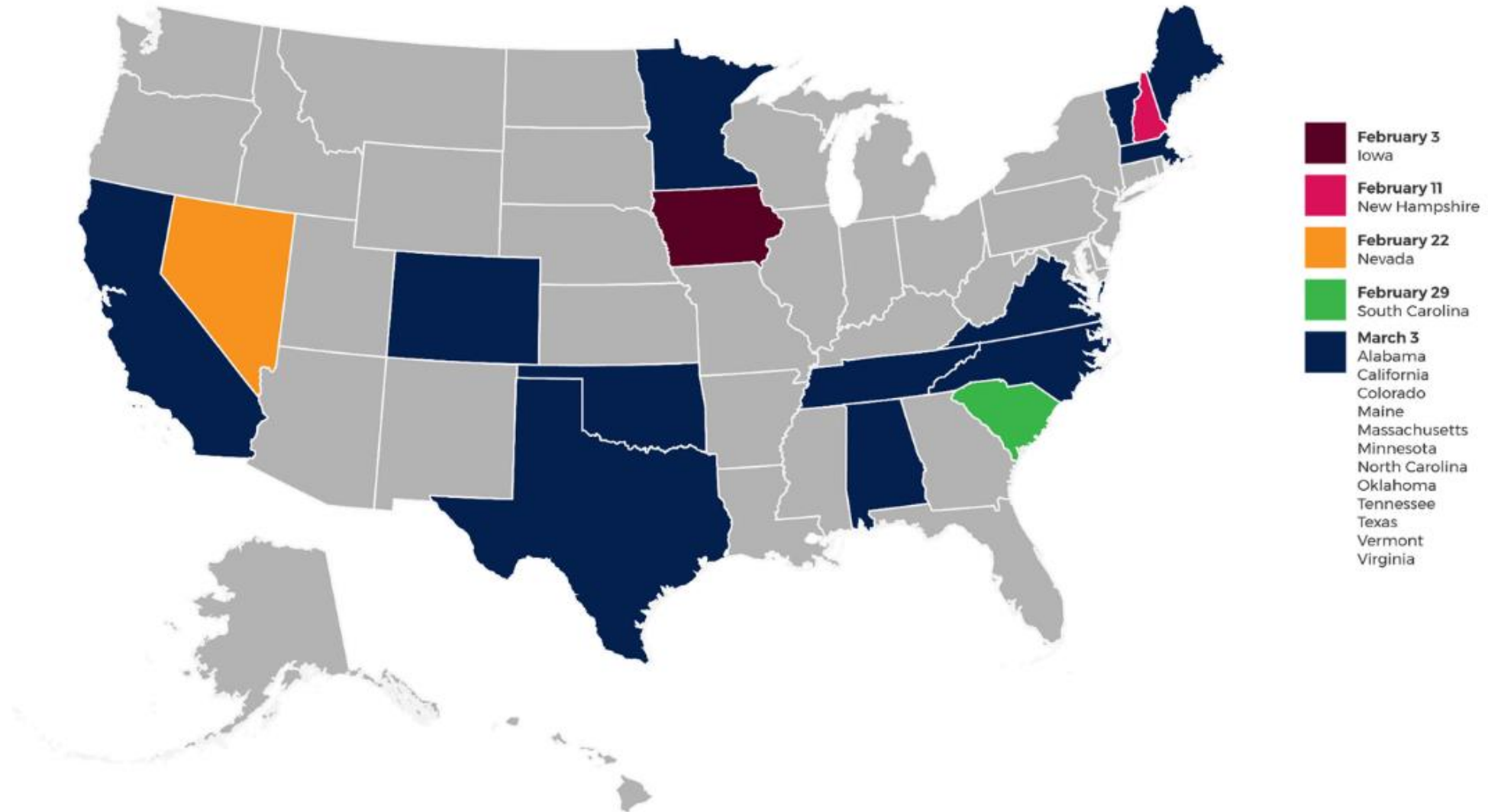


# In 2020, Edison Research conducted entrance and exit polls in 23 states





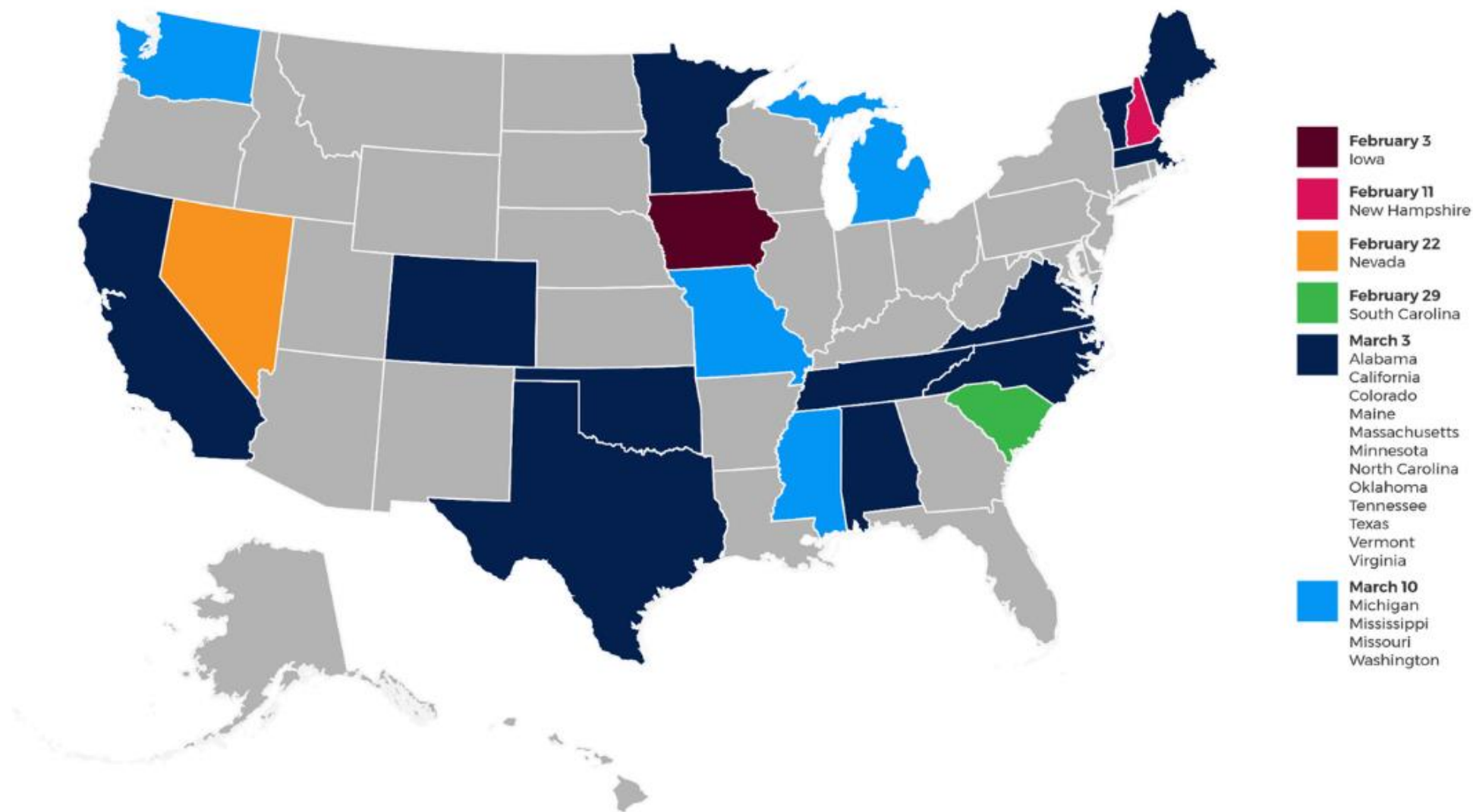
# In 2020, Edison Research conducted entrance and exit polls in 23 states





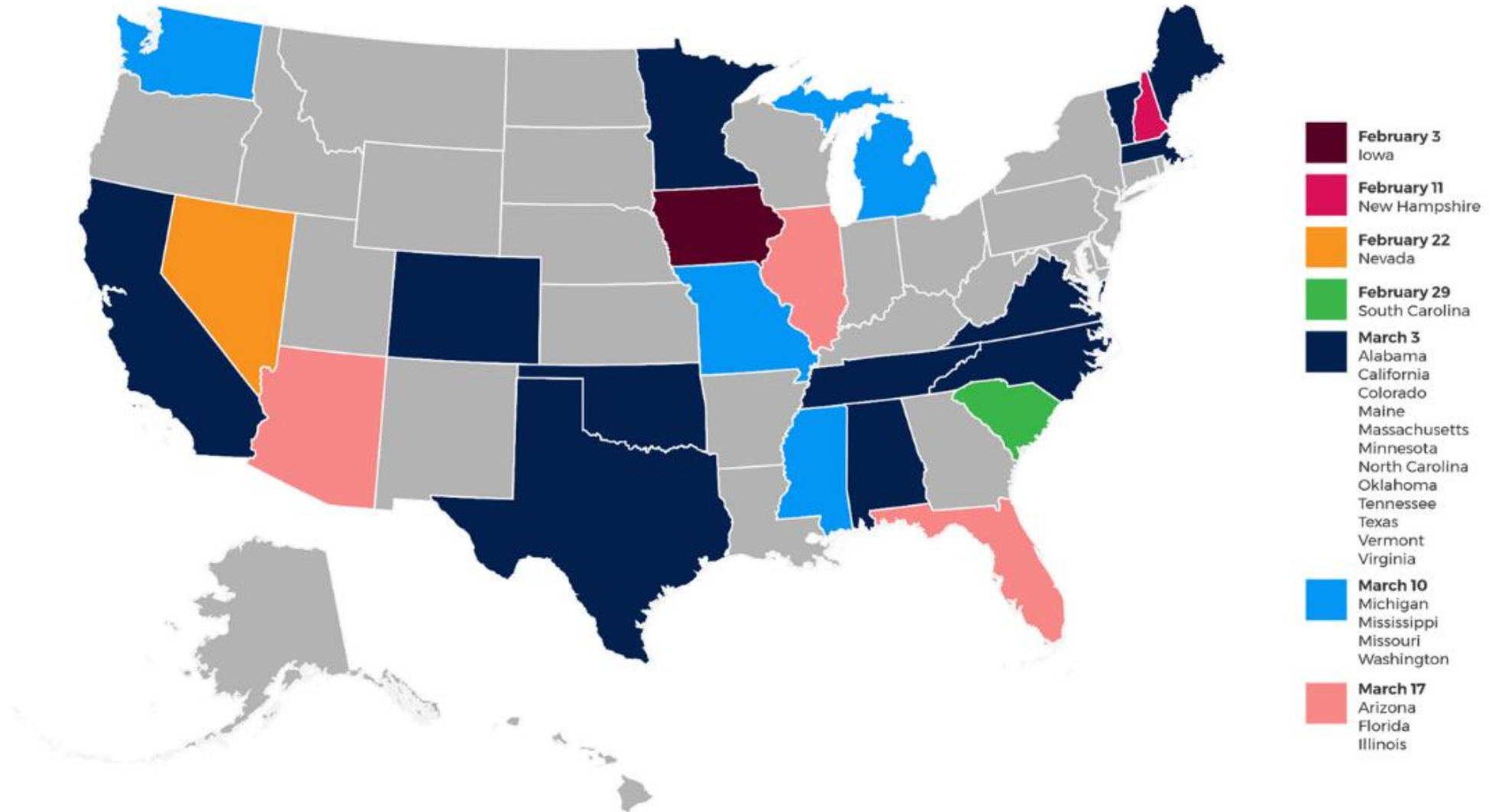


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# In total:

- 37,001 completed interviews

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- Each state's interviews weighted to its size of the overall primary vote in these 23 states

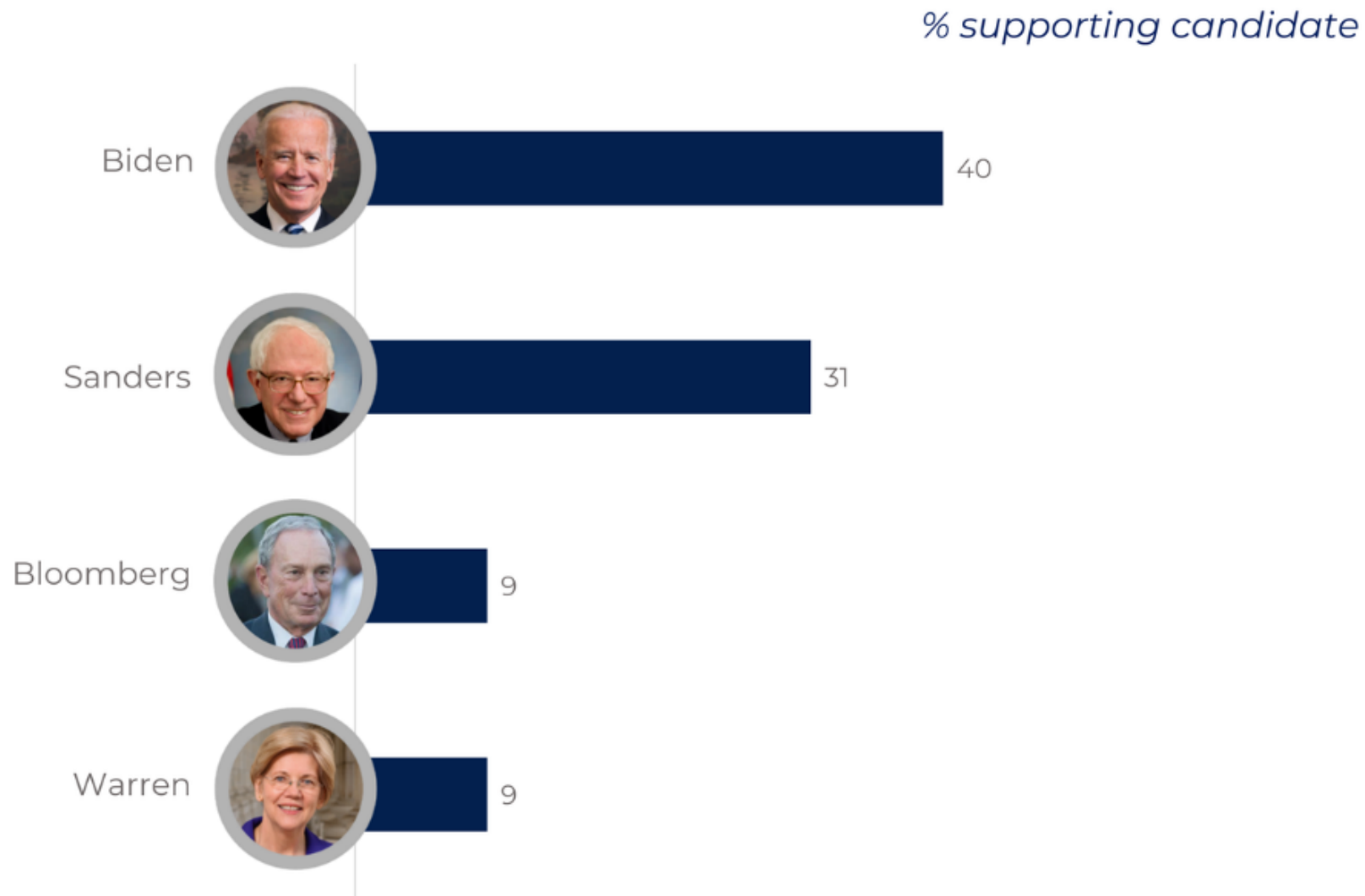
# The Democratic Primary Voters





# Total Vote

*In today's Democratic Presidential Primary/Caucus did you just vote for...?*



N=36,832

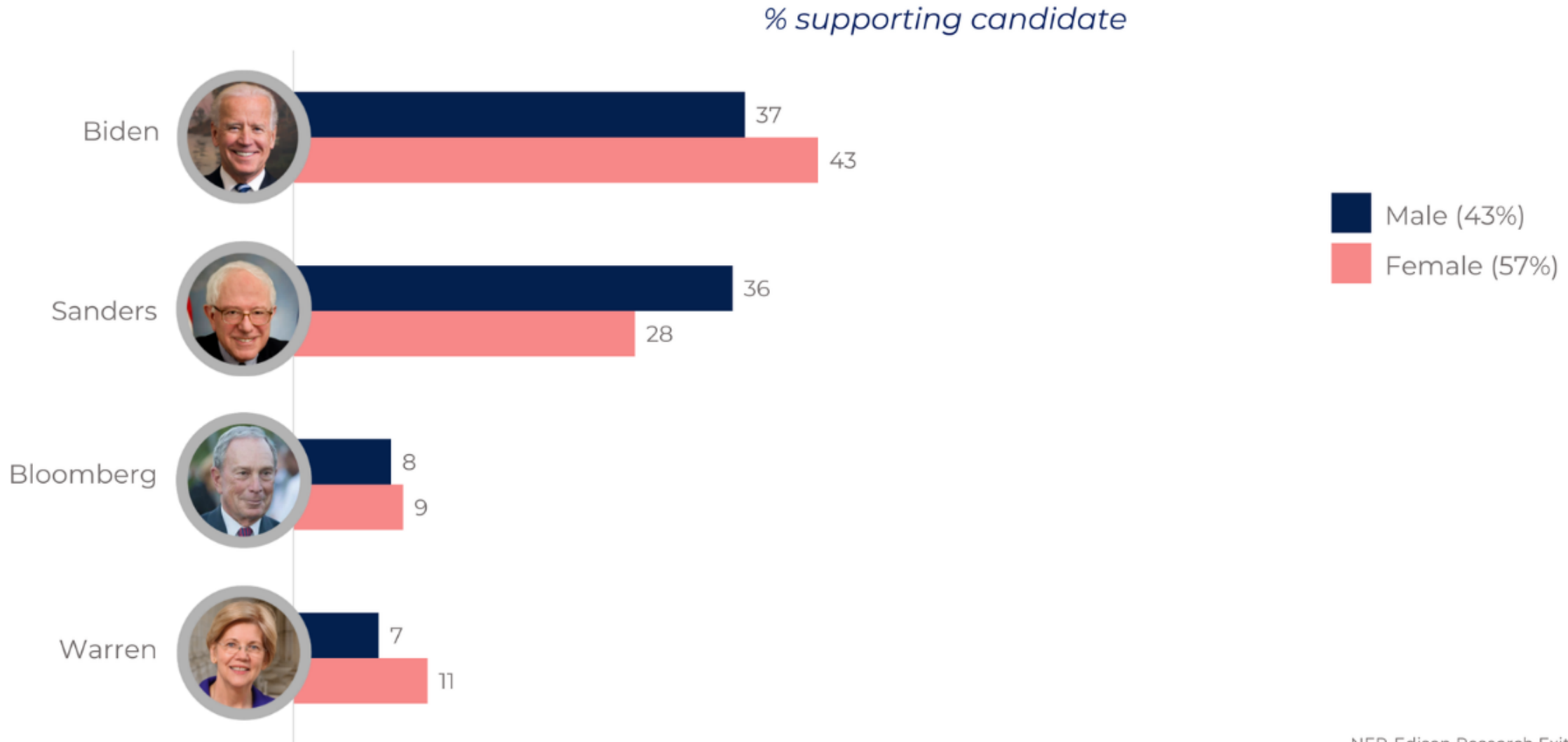
From the 2020

NEP-Edison Research Exit polls conducted in:

AL, AZ, CA, CO, FL, IL, IA, ME, MA, MI, MN, MS, MO, NV, NH, NC, OK, SC, TN, TX, VT, VA, WA

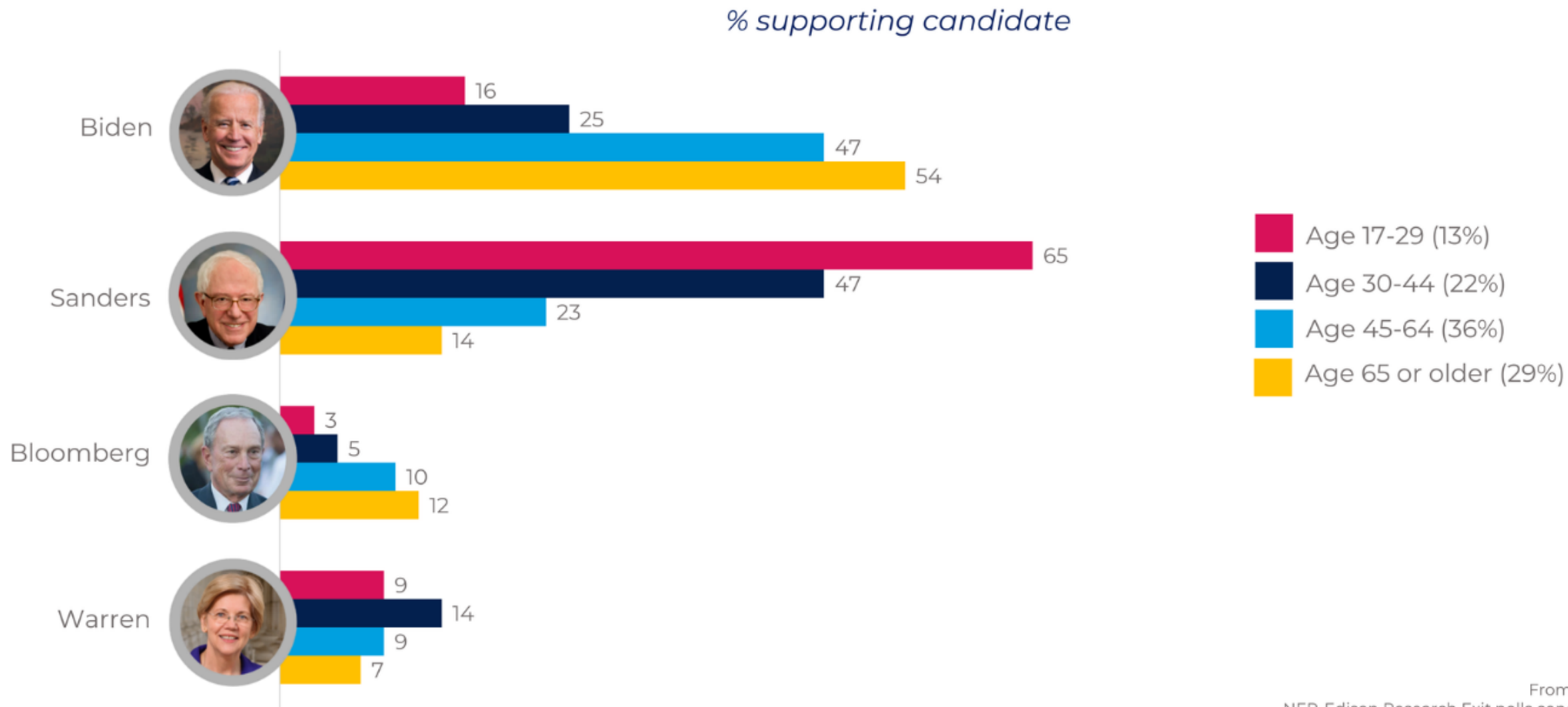
# Candidate Support by Sex

Are you...?



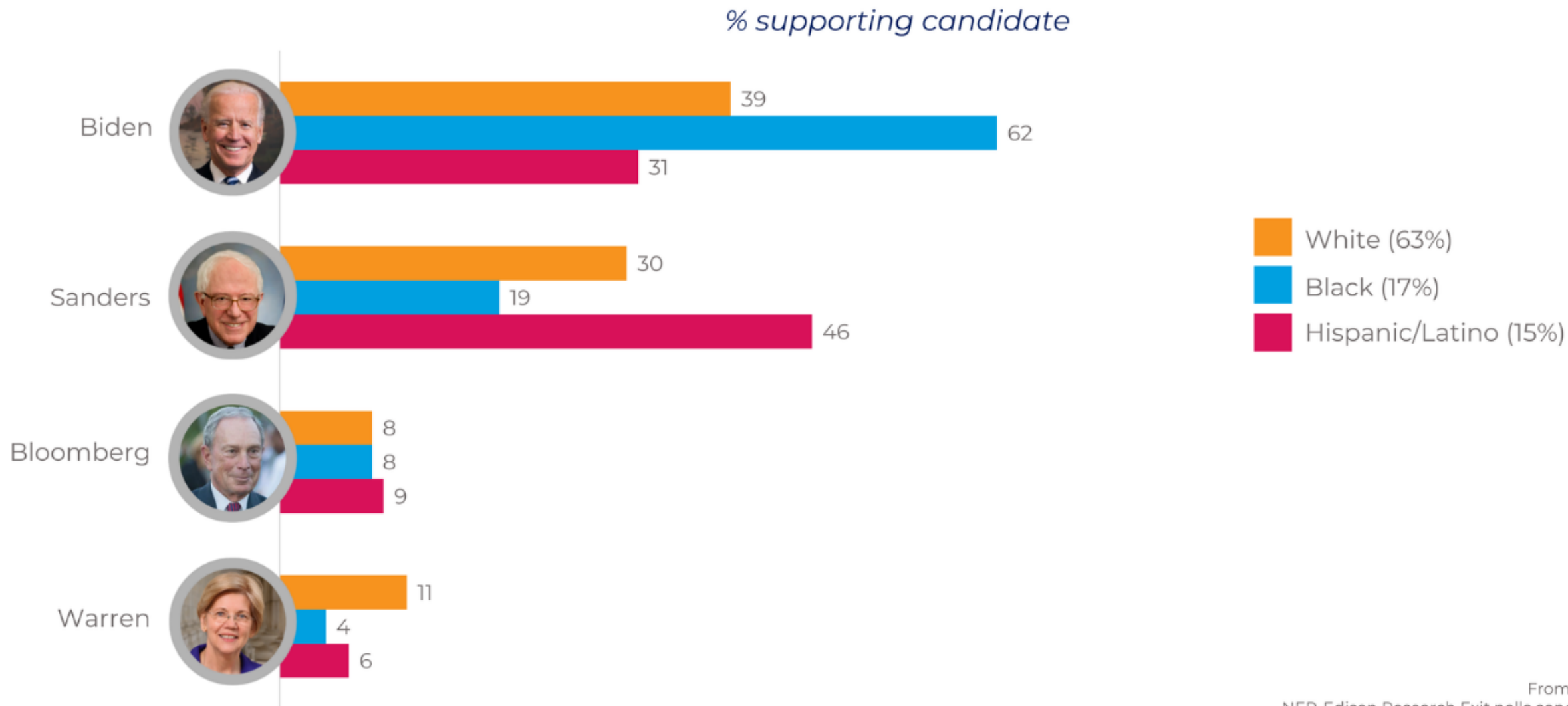
# Candidate Support by Age

*In which age group are you?*



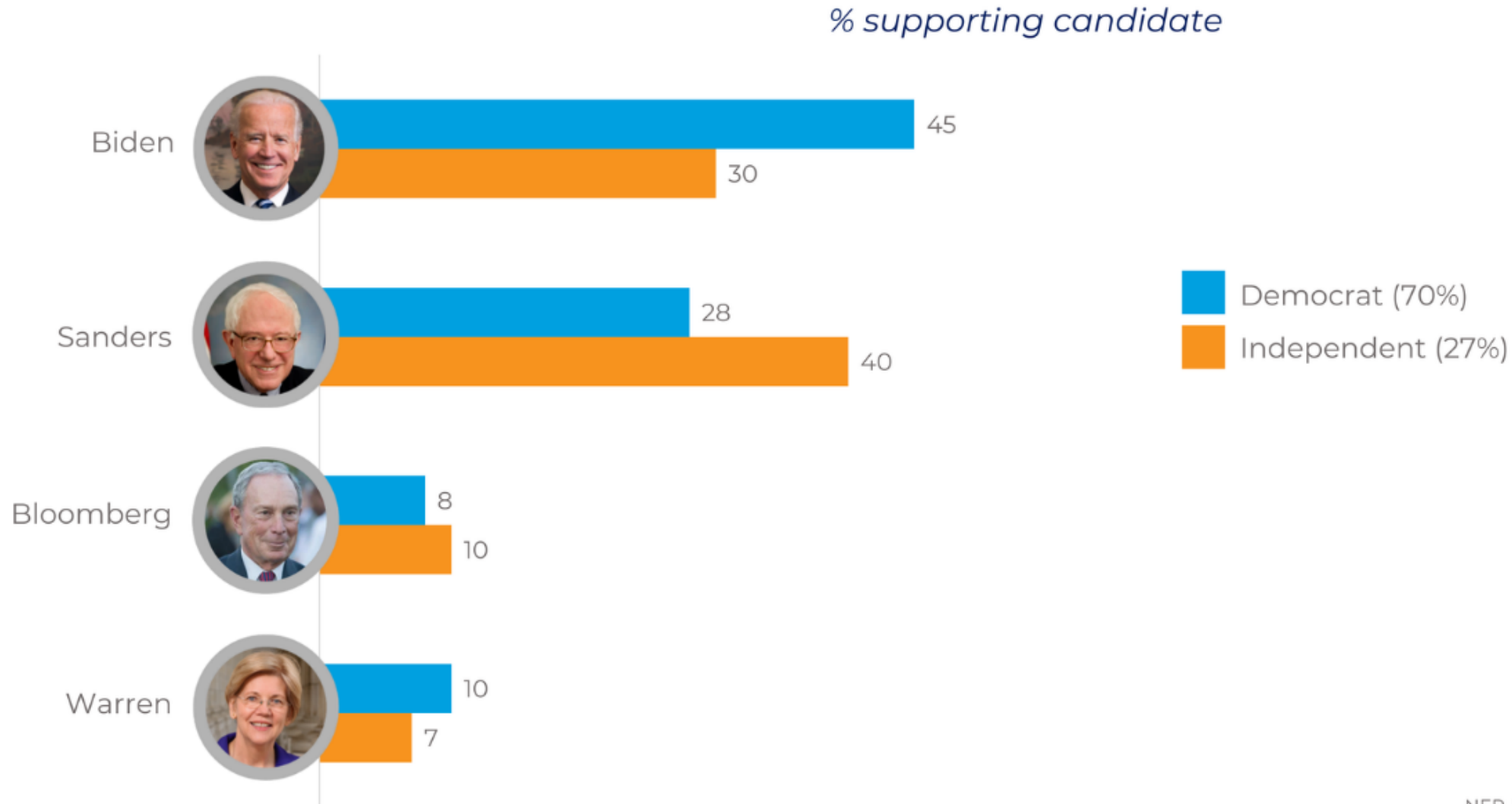
# Candidate Support by Race

Are you...?



# Candidate Support by Party

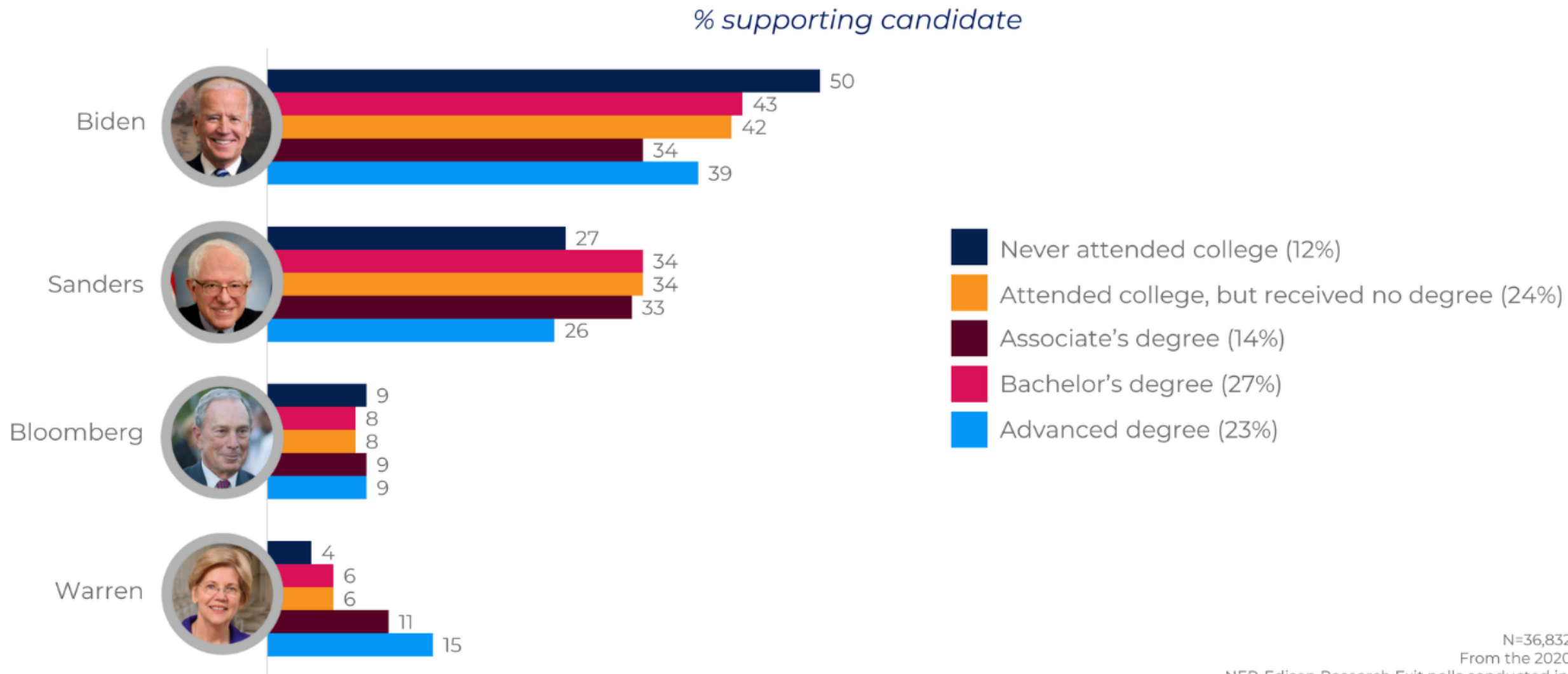
*No matter how you voted today, do you usually think of yourself as a...?*





# Candidate Support by Education

*What was the last grade of school you completed?*



N=36,832

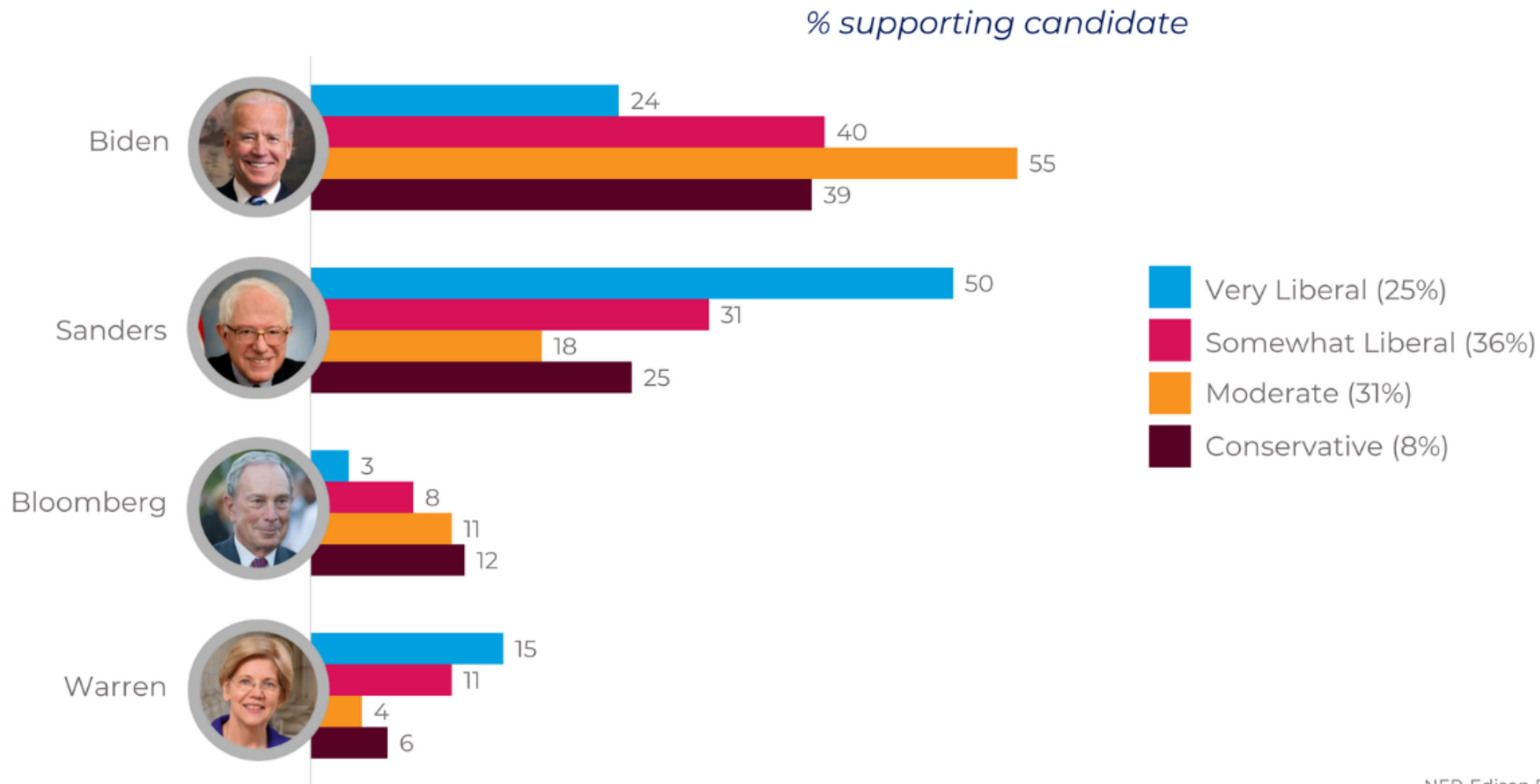
From the 2020

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# Candidate Support by Philosophy

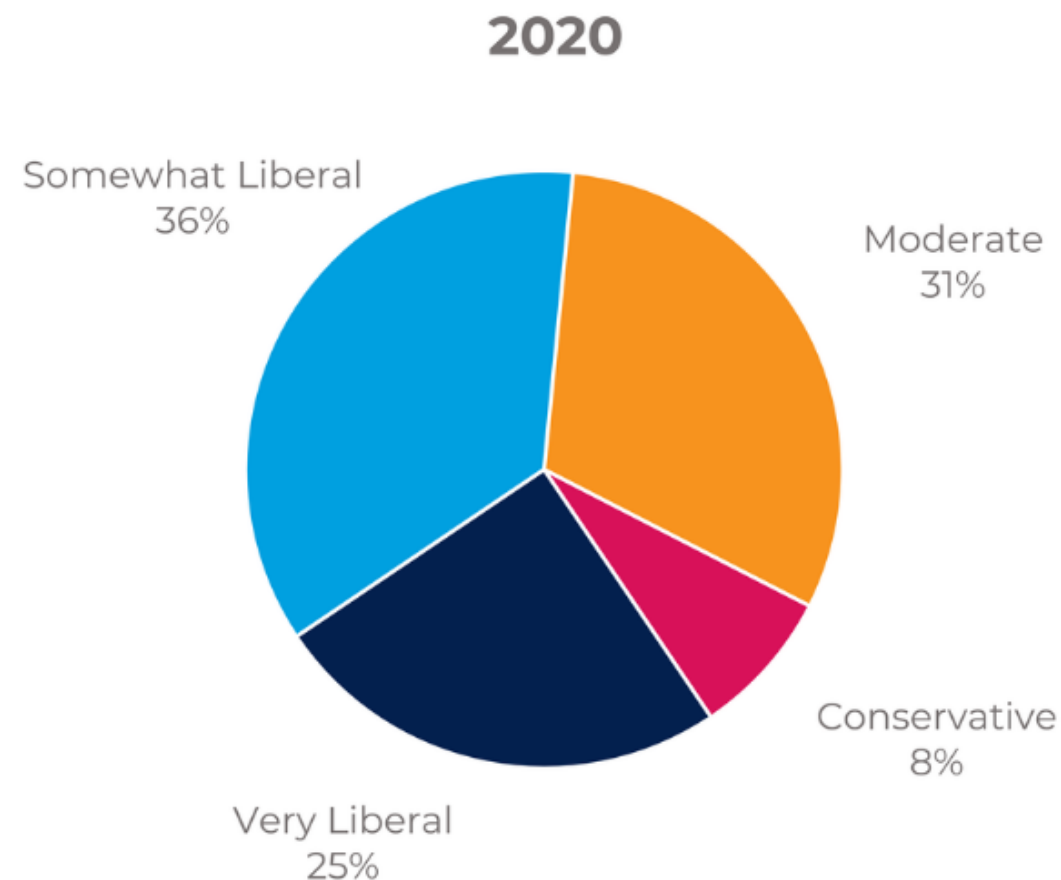
*On most political matters, do you consider yourself...?*





# Philosophy of the Democratic Primary Electorate

*On most political matters, do you consider yourself...?*

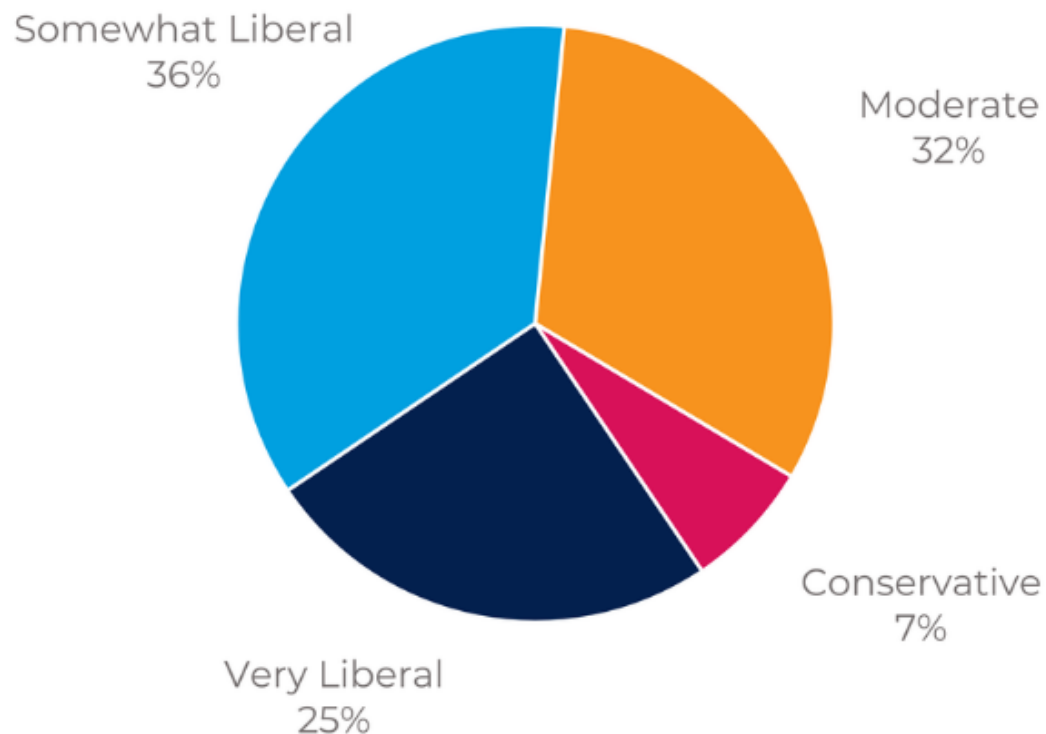


2020 data: N=36,832 From the 2020 NEP-Edison Research Exit polls conducted in: AL, AZ, CA, CO, FL, IL, IA, ME, MA, MI, MN, MS, MO, NV, NH, NC, OK, SC, TN, TX, VT, VA, WA

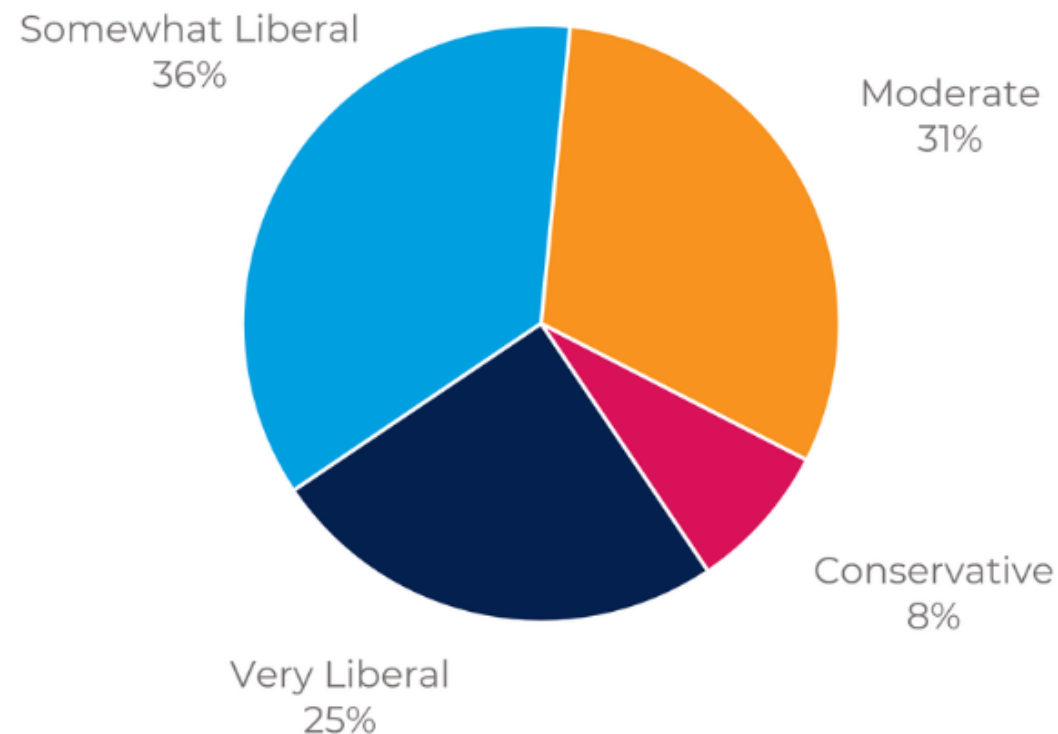
# Philosophy of the Democratic Primary Electorate

*On most political matters, do you consider yourself...?*

**2016**



**2020**

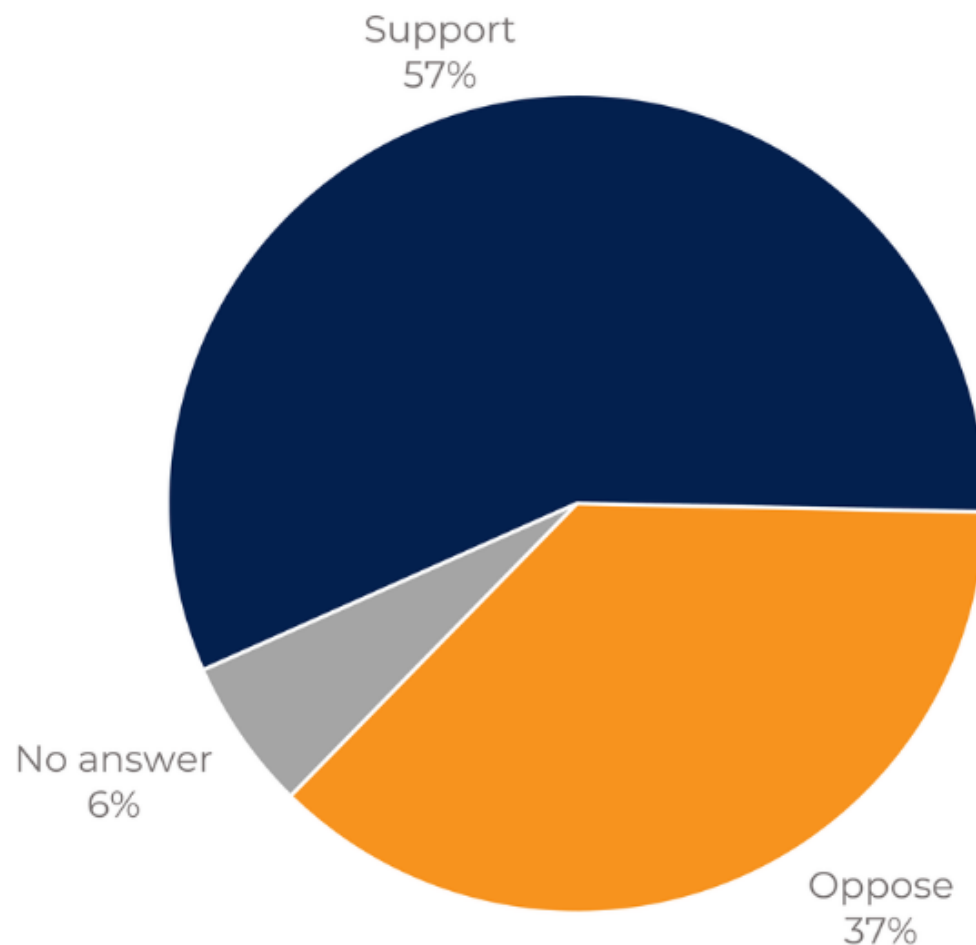


2016 Data: N=35929 From the 2016 NEP-Edison Research Exit polls conducted in: AL, AR, CT, FL, GA, IL, IN, IA, MD, MA, MI, MS, MO, NV, NH, NY, NC, OH, OK, PA, SC, TN, TX, VT, WI  
2020 data: N=36,832 From the 2020 NEP-Edison Research Exit polls conducted in: AL, AZ, CA, CO, FL, IL, IA, ME, MA, MI, MN, MS, MO, NV, NH, NC, OK, SC, TN, TX, VT, VA, WA



# Single-Payer Health Insurance

*How do you feel about replacing all private health insurance with a single government plan for everyone?*



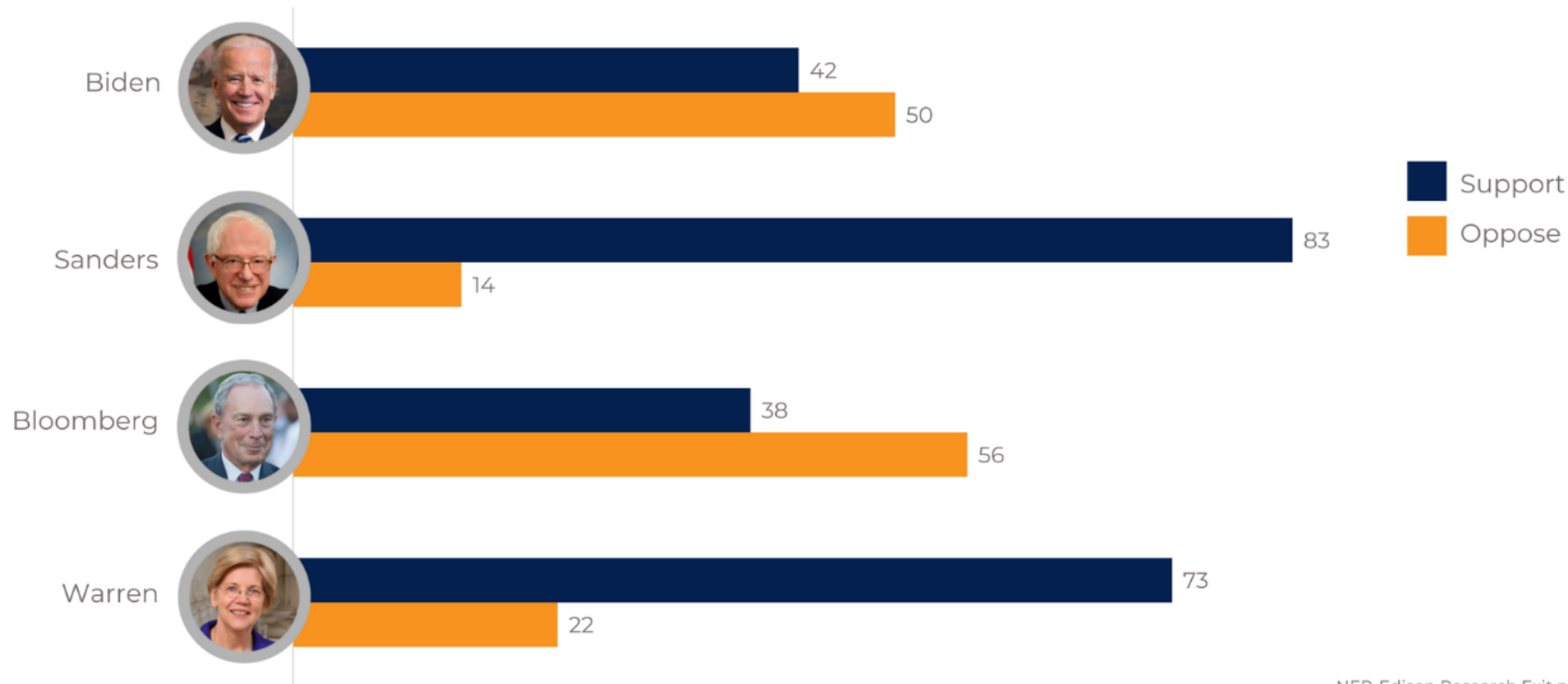
N=25513  
From the 2020  
NEP-Edison Research Exit polls conducted in:  
AL, AZ, CA, CO, FL, IL, IA, ME, MA, MI, MN, MS, MO, NV, NH, NC, OK, SC, TN, TX, VT, VA, WA



# Single-Payer Health Insurance

*How do you feel about replacing all private health insurance with a single government plan for everyone?*

*Among Those Who Supported...*

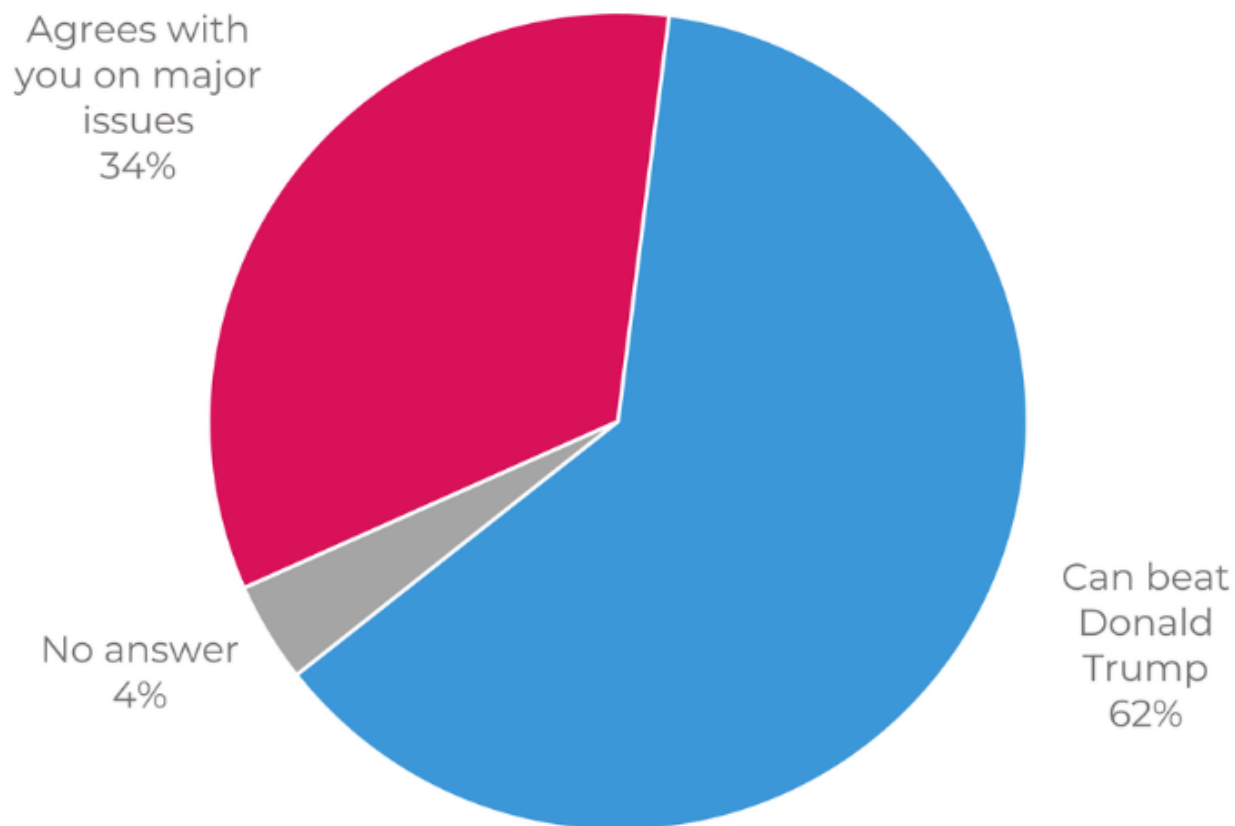


# The Driving Factor – Beating Trump





# If you had to choose, would you rather see the Democratic Party nominate a candidate who...?



N=34,980

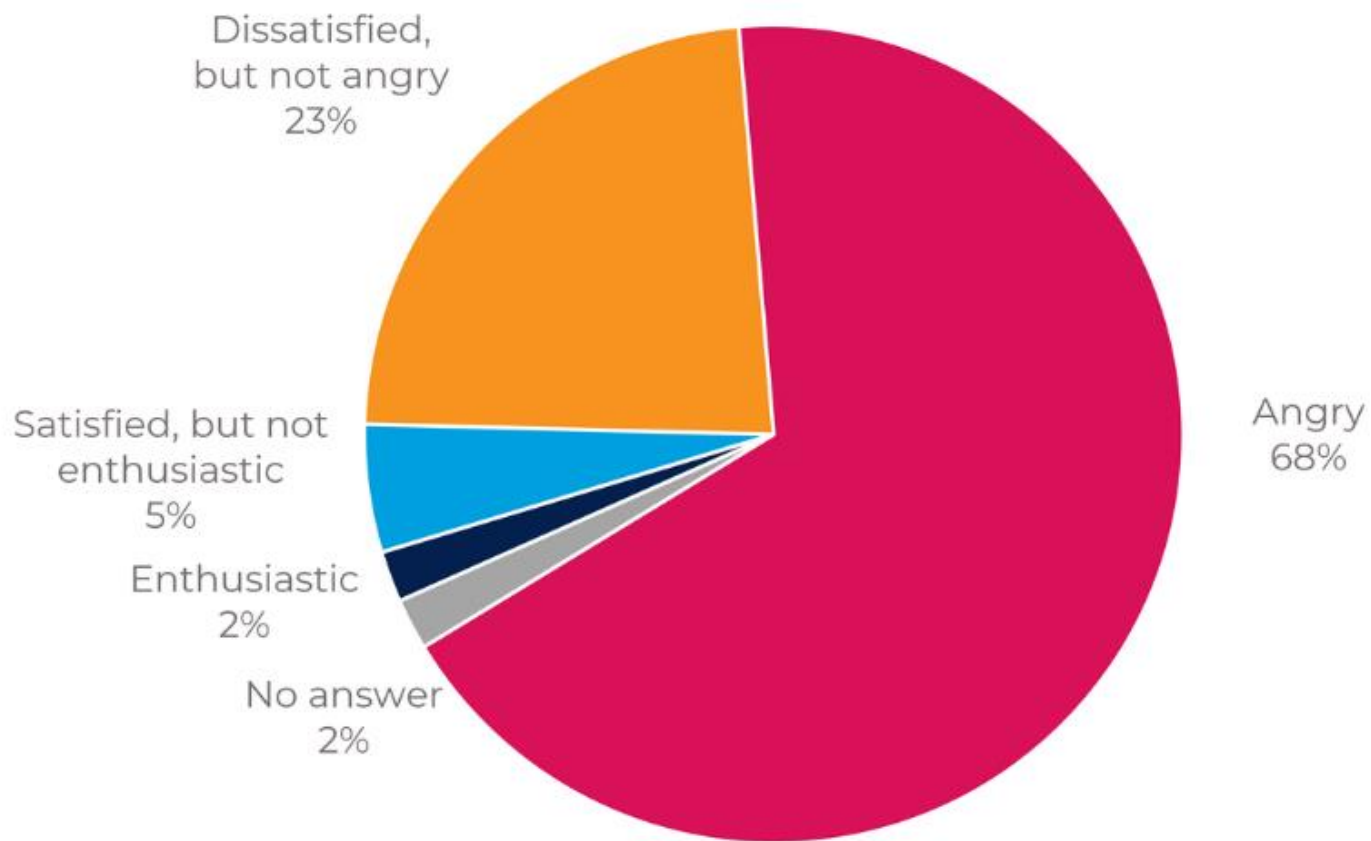
From the 2020

NEP-Edison Research Exit polls conducted in:

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# Which comes closest to your feelings about the Trump Administration?





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By Sex

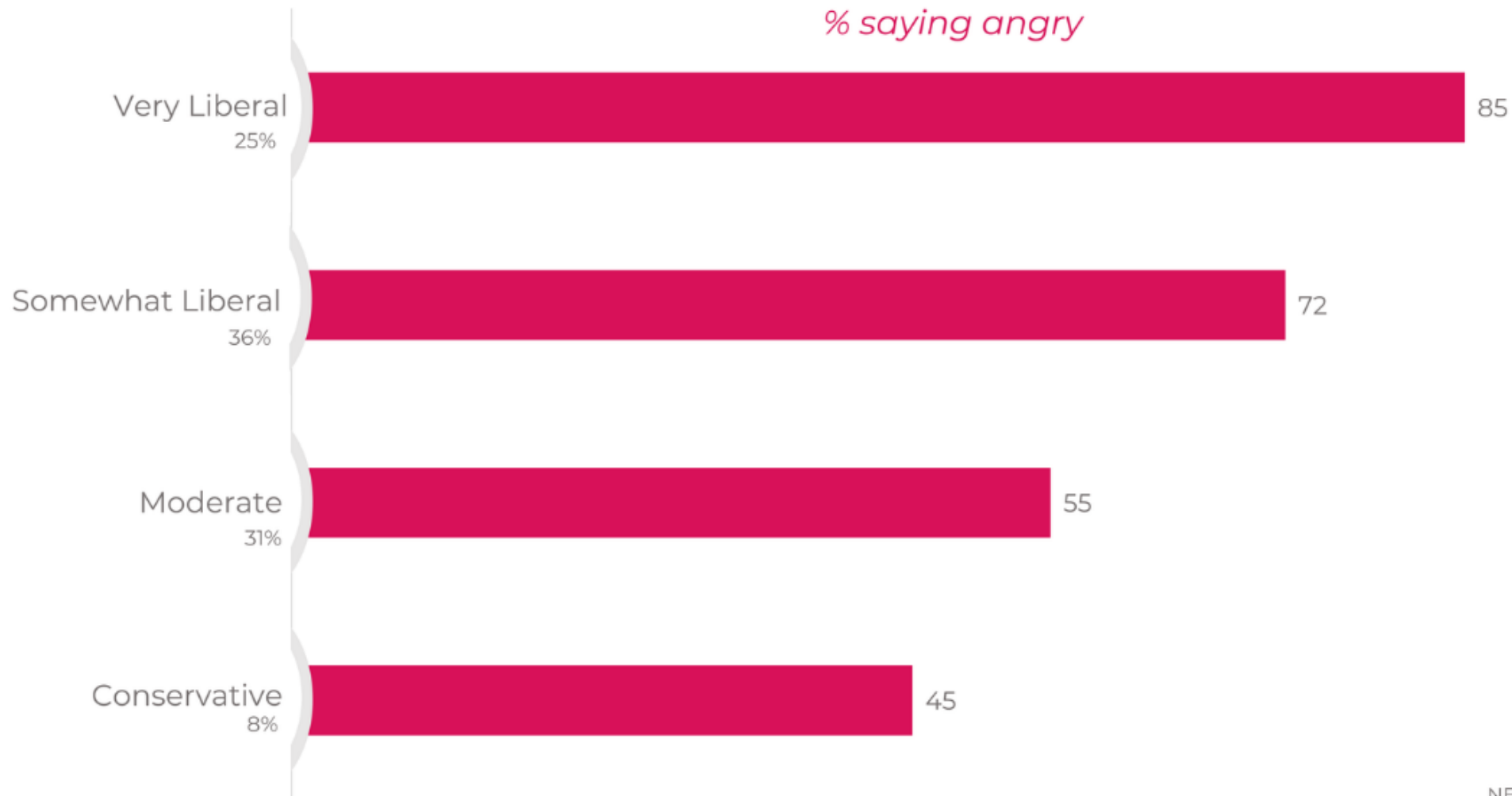




# Which comes closest to your feelings about the Trump Administration?

*By Philosophy*

*% saying angry*





# Which comes closest to your feelings about the Trump Administration?

## By Education

*% saying angry*



N=20,672

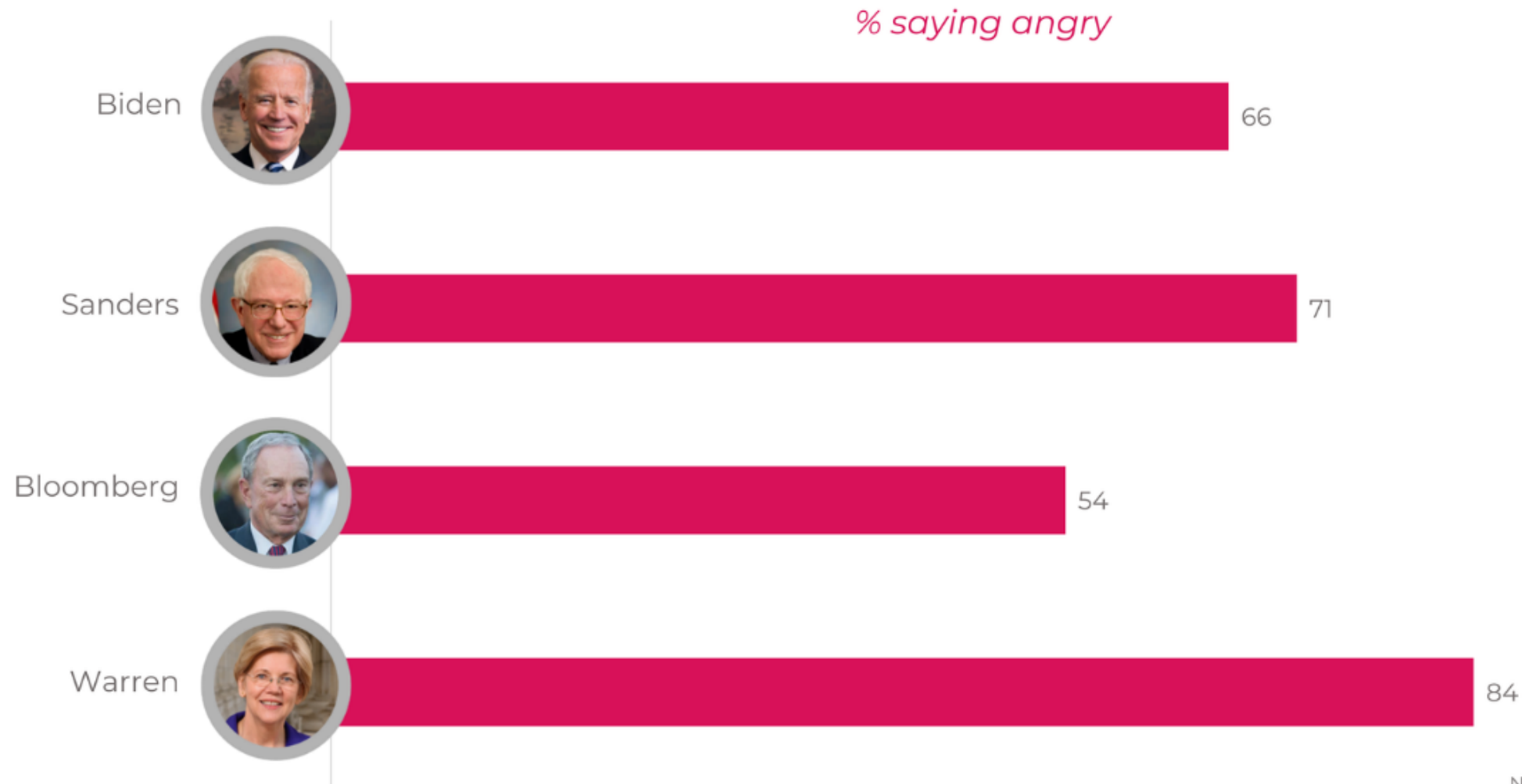
From the 2020

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# Which comes closest to your feelings about the Trump Administration?

Among Those Who Supported...



# Will They Vote?

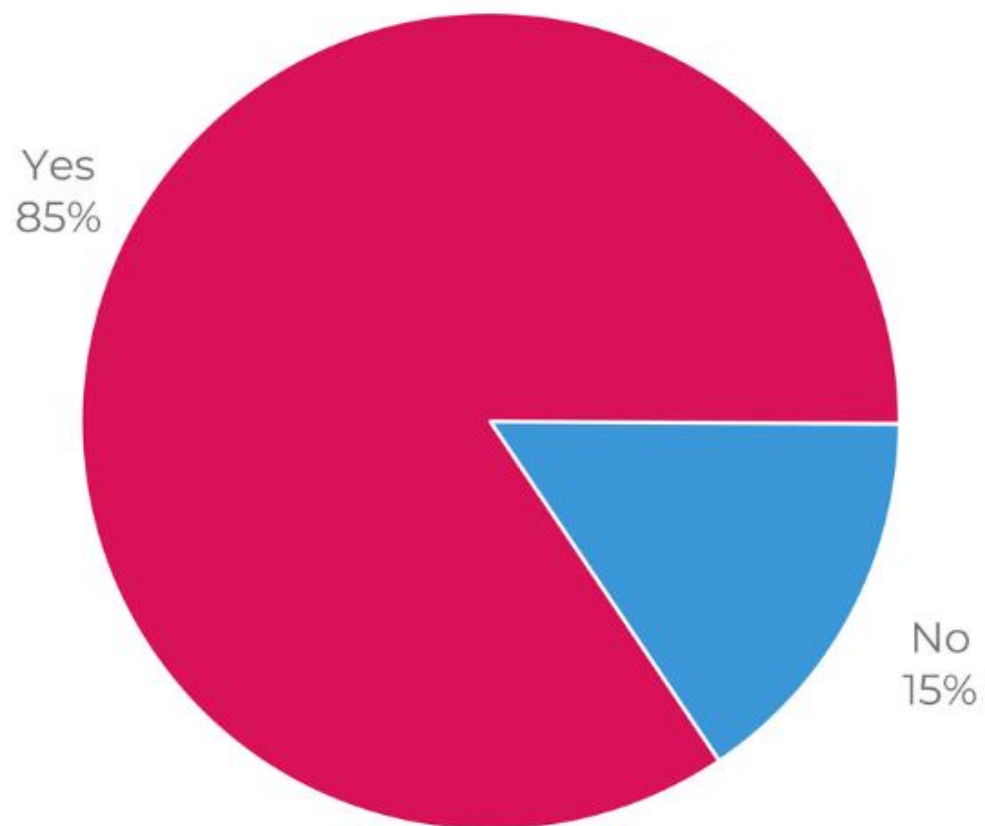




# November Vote

*In the election for president this November, will you vote for the Democratic nominee regardless of who it is?*

*Among Those Supporting Candidates other than Joe Biden:*





# November Vote

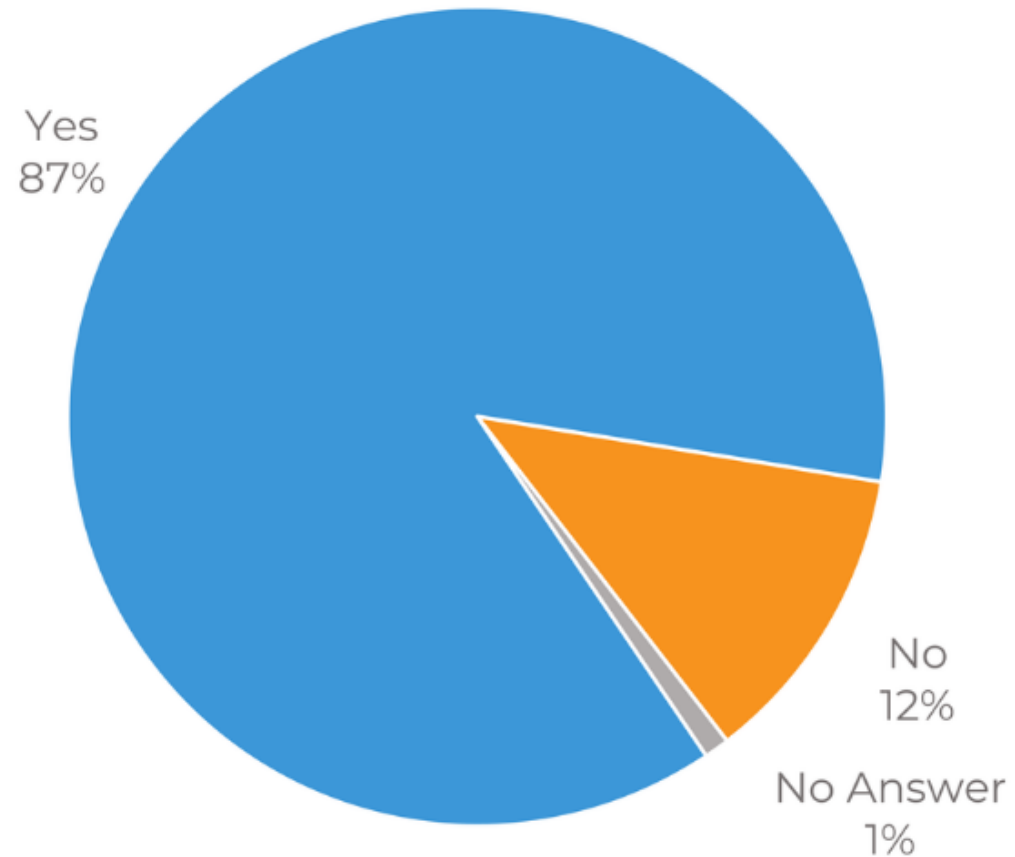
*In the election for president this November, will you vote for the Democratic nominee regardless of who it is?*

*Among Those Who Supported...*

*% saying yes*



# Before today had you ever voted in a presidential primary?





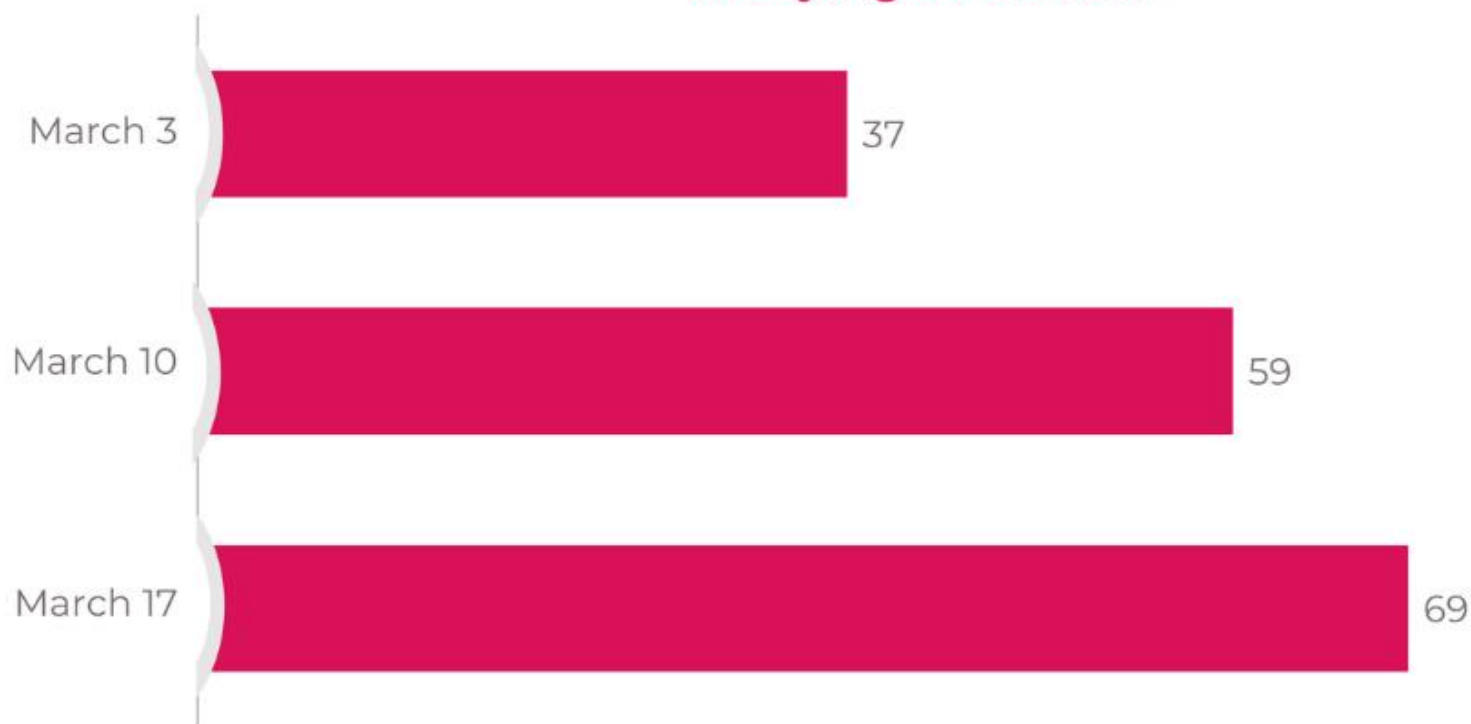
Will they vote...for Joe?



Regardless of how you voted, which ONE of these candidates would have the best chance to defeat Donald Trump in November?



*% Saying Joe Biden*

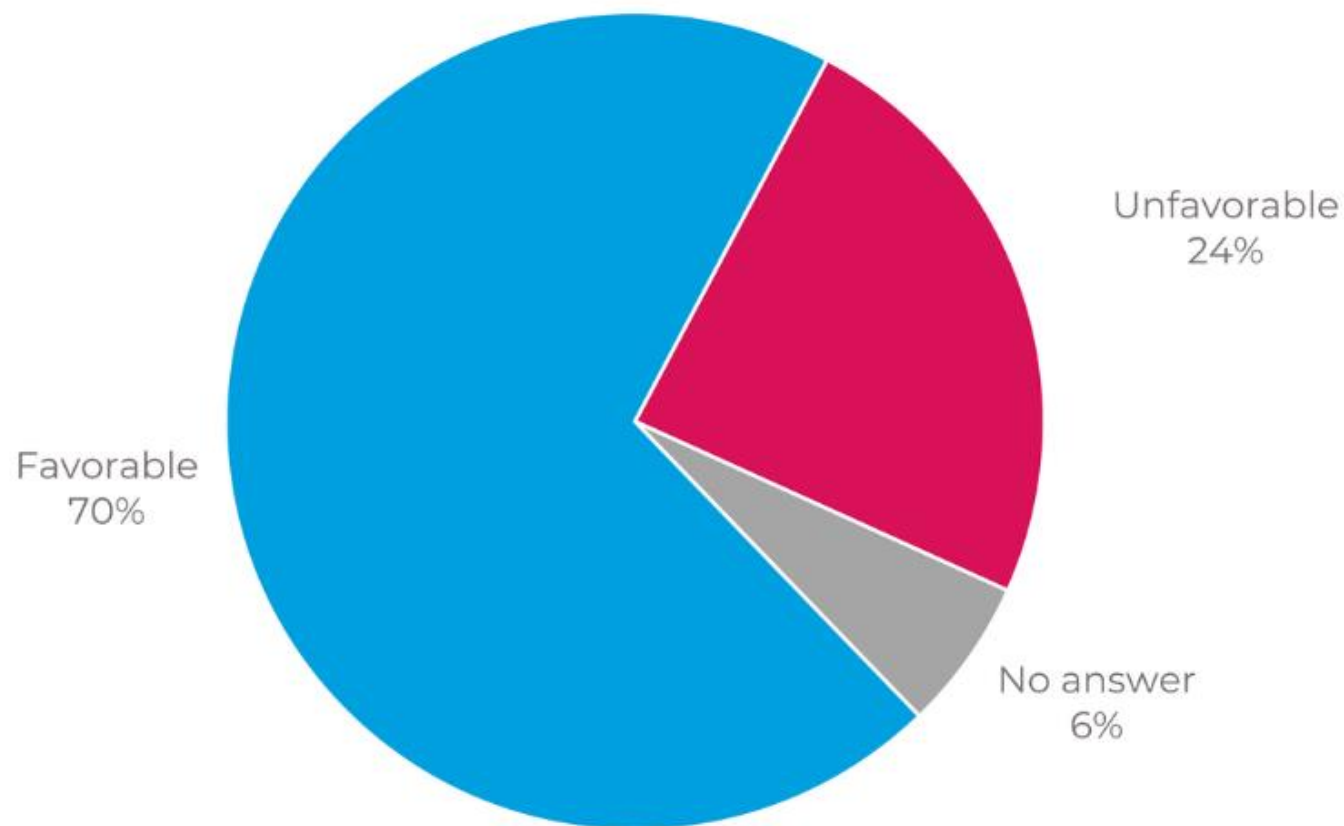


3/3/20: N=6654 From the 2020 NEP-Edison Research Exit polls conducted in: CA, CO, ME, MA, MN, NC, OK, TN, TX, VT, VA

3/10/20: N=607 From the 2020 NEP-Edison Research Exit polls conducted in: MI, WA

3/17/20: N=1211 From the 2020 NEP-Edison Research Exit polls conducted in: AZ, FL, IL

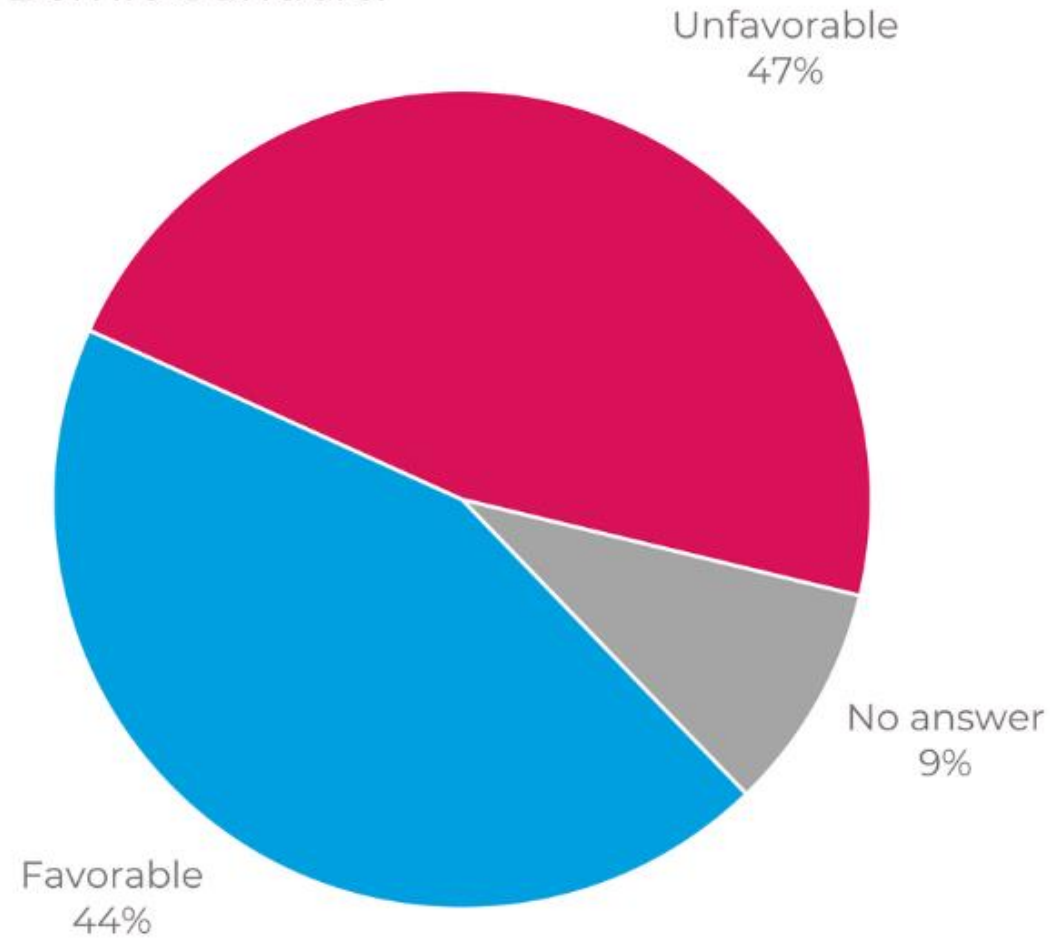
# Is your opinion of Joe Biden...?



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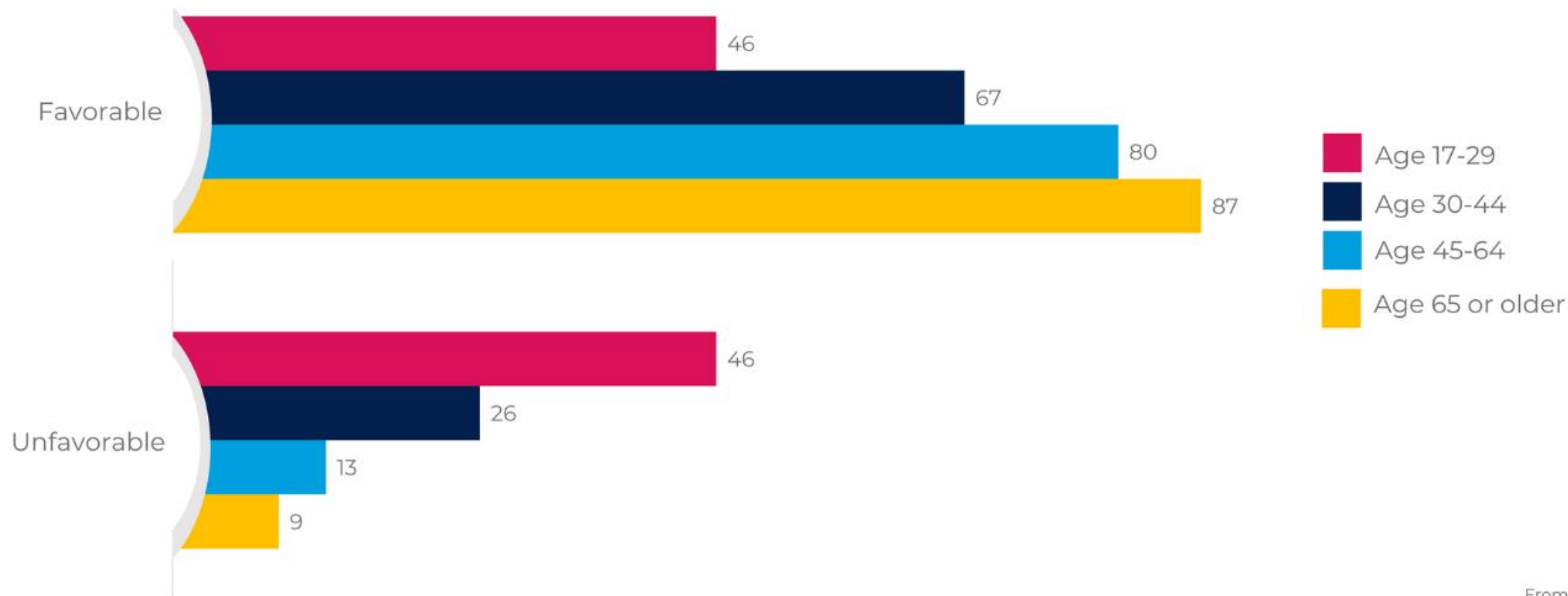
*Among Those Who Supported Bernie Sanders:*



# Is your opinion of Joe Biden...?



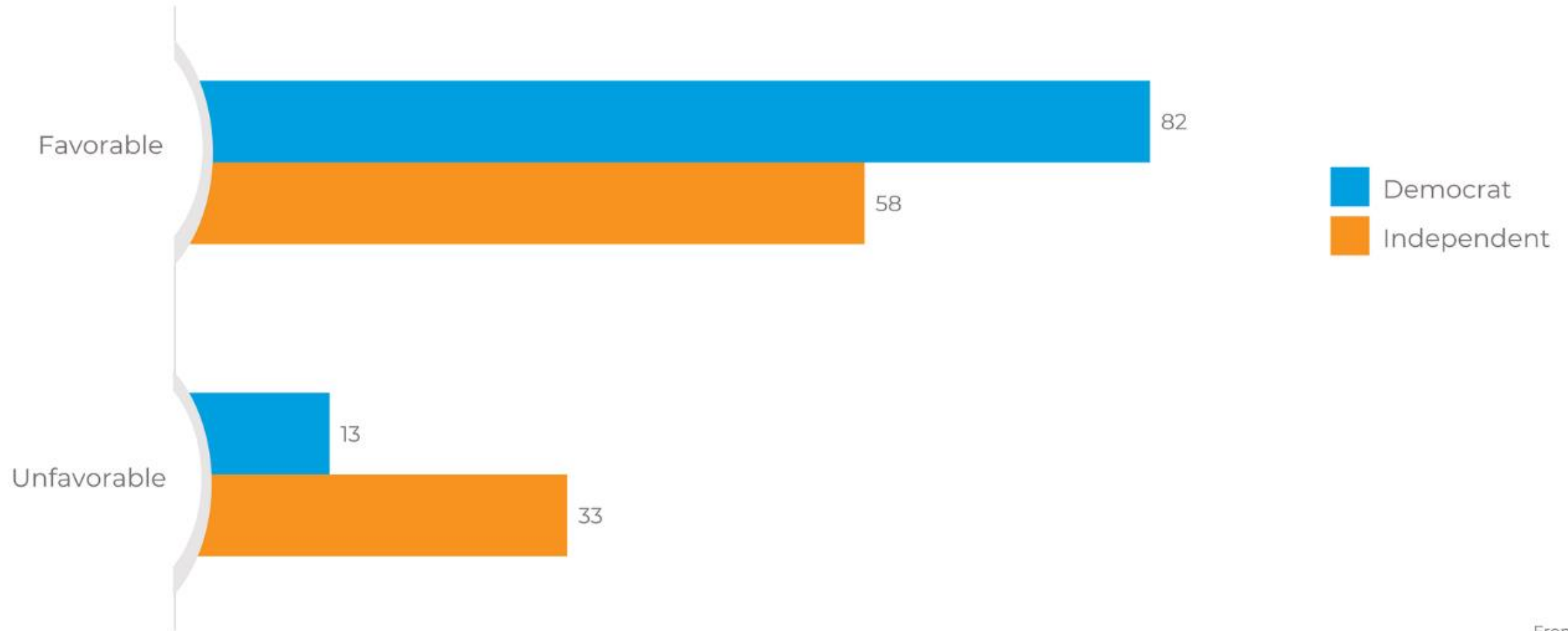
By Age



# Is your opinion of Joe Biden...?



*By Party*





# Conclusions

- The uniting force within the Democratic primary electorate is anger with Donald Trump
- Like most presidential elections with an incumbent on the ballot, the race will tend to be more about that incumbent
- The Democrats appear largely to be unified around their candidate
- Biden will need to work to drive turnout among traditionally Democratic groups and win the younger and more 'anti-establishment' elements of the electorate
- The former Vice President will also need to protect his 'favorables' against what will surely be an onslaught of negative advertising





# Questions or comments?

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