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## "Top 40 Boom Time!" Session Set For July Conclave

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By Billboard Radio Monitor Staff Report

The 2006 Conclave Learning Conference will present the format session "Top 40 Boom Time!" on Friday, July 14.

The panel will explore current trends at mainstream top 40 radio, including the growing musical variety that is refreshing the summer airwaves. Along with a host of new artists and tempos that are helping top 40 redefine its niche, the time-tested format is exploring new technologies and amping up personalities and promotional pull.

Led by Billboard Radio Monitor top 40 managing editor Chuck Taylor, the panel's faculty includes **Sean Ross, VP of music and programming for Edison Media Research;** Mike Kaplan, OM/PD of Entercom's WEZB (B97) New Orleans; Jimmy Steele, PD for Clear Channel's KHTS San Diego; Jon Zellner, senior VP of music programming for XM Satellite Radio; and Silvio Pietrolungo, director of charts for Billboard Radio Monitor.

The 2006 Learning Conference will convene July 13-16 at the Marriott City Centre in downtown Minneapolis.

For more information, go to [www.theconclave.com](http://www.theconclave.com).

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